

**France-Paris: Survey services**  
**OJ S 121/2021 25/06/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Conseil supérieur de l'audiovisuel

Postal address: 39/43 quai André Citroën

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

E-mail: [marchepublic@csa.fr](mailto:marchepublic@csa.fr)

**Internet address(es):**

Main address: <http://www.csa.fr/>

Address of the buyer profile: [https://www.marches-publics.gouv.fr/?page=entreprise.  
AccueilEntreprise](https://www.marches-publics.gouv.fr/?page=entreprise.AccueilEntreprise)

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Réalisation d'une étude de mesure et d'analyse de l'équipement audiovisuel des foyers français, complétée d'éclairages sur certains usages

Reference number: 2021-05-PC/2021-06-PC

**II.1.2. Main CPV code**

79311000 Survey services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Réalisation d'une étude de mesure et d'analyse de l'équipement audiovisuel des foyers français, complétée d'éclairages sur certains usages.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 342 347,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79311000 Survey services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

Étude sur les équipements audiovisuels des foyers français, les modes de réception de la télévision et les équipements permettant d'écouter la radio.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Lot No: 2

### **II.2.2. Additional CPV code(s)**

79311000 Survey services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

Étude sur les usages audiovisuels des français.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Competitive procedure with negotiation

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 011-022465](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** 2021-05-PC

**Lot No:** 1

**Title:**

Étude sur les équipements audiovisuels des foyers français, les modes de réception de la télévision et les équipements permettant d'écouter la radio

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

16/06/2021

#### V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Mediametrie

Postal address: 70 rue Rivay

Town: Levallois-Perret

NUTS code: FR105 Hauts-de-Seine

Postal code: 92532

Country: France

Internet address: <https://www.mediametrie.fr/>

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 342 347,00 EUR

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 2021-06-PC

**Lot No:** 2

**Title:**

Étude sur les usages audiovisuels

A contract/lot is awarded: yes

## V.2. Award of contract

### V.2.1. Date of conclusion of the contract

16/06/2021

### V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

### V.2.3. Name and address of the contractor

Official name: Mediametrie

Postal address: 70 rue Rivay

Town: Levallois-Perret

NUTS code: FR105 Hauts-de-Seine

Postal code: 92532

Country: France

Internet address: <https://www.mediametrie.fr/>

The contractor is an SME: no

### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 46 800,00 EUR

## V.2.5. Information about subcontracting

### Section VI: Complementary information

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## VI.3. Additional information

Les montants des marchés mentionnés dans le présent avis sont ceux des DQE pour les lots 1 et 2.

## VI.4. Procedures for review

### VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

## VI.5.

**Date of dispatch of this notice**

21/06/2021