

321799-2026 - Result

Portugal – Advertising campaign services – Aquisição de Serviços para a realização da Campanha Nacional "Ser Inclusão"

OJ S 90/2026 11/05/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Instituto para os Direitos das Pessoas com Deficiência, IP

Email: 2serie@diariodarepublica.pt

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Aquisição de Serviços para a realização da Campanha Nacional "Ser Inclusão"

Description: Aquisição de Serviços para a realização da Campanha Nacional "Ser Inclusão"

Procedure identifier: d883eab5-eaac-46e8-b4db-65a75b4a435d

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.3. Value

Estimated value excluding VAT: 200 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Aquisição de Serviços para a realização da Campanha Nacional "Ser Inclusão"

Description: Aquisição de Serviços para a realização da Campanha Nacional "Ser Inclusão"

Internal identifier: 22/INR/2025

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.3. Estimated duration

Start date: 22/04/2026

Duration end date: 12/04/2028

5.1.5. Value

Estimated value excluding VAT: 200 000,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 715783-2025

Identifier of the part of the previous notice: 715783-2025

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Qualificação da equipa

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Price

Name: Prazo

Description: Preço

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Prazo

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Instituto para os Direitos das Pessoas com Deficiência, IP

Review organisation: Instituto para os Direitos das Pessoas com Deficiência, IP

Information about review deadlines: 5 dias

Organisation providing more information on the review procedures: Instituto para os Direitos das Pessoas com Deficiência, IP

Organisation whose budget is used to pay for the contract: Instituto para os Direitos das Pessoas com Deficiência, IP

Organisation executing the payment: Instituto para os Direitos das Pessoas com Deficiência, IP

Organisation signing the contract: Instituto para os Direitos das Pessoas com Deficiência, IP

6. Results

Value of all contracts awarded in this notice: 148 900,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Casota Collective Lda

Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0000

Value of the tender: 148 900,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: Casota Collective Lda

Date on which the winner was chosen: 17/03/2026

Date of the conclusion of the contract: 10/04/2026

Organisation signing the contract: Instituto para os Direitos das Pessoas com Deficiência, IP

6.1.3. Non-winning tenderers

Non-winning tenderers

:

Official name: Miguel Satúrio Pires Unipessoal, Lda

Subcontracting: No

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Instituto para os Direitos das Pessoas com Deficiência, IP

Registration number: 600055930

Town: Lisboa

Postcode: 1069-178

Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)

Country: Portugal

Email: 2serie@diariodarepublica.pt

Telephone: +351 217810870

Internet address: <https://www.inr.pt>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Organisation signing the contract

Organisation whose budget is used to pay for the contract

Organisation executing the payment

8.1. ORG-0002

Official name: Casota Collective Lda

Registration number: PT518470890

Town: Leiria

Postcode: 2410-855
Country subdivision (NUTS): Região de Leiria (PT16F)
Country: Portugal
Email: miguel.ferraz@casota.pt
Telephone: 914491834
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0000

8.1. ORG-0003

Official name: Miguel Satúrio Pires Unipessoal, Lda
Registration number: 518996891
Town: Parede
Postcode: 2775-247
Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)
Country: Portugal
Email: info@fomoconsulting.pt
Telephone: 967078742
Roles of this organisation:
Tenderer

8.1. ORG-0004

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)
Registration number: 500792887
Town: Lisboa
Postcode: 1000-042
Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)
Country: Portugal
Email: 2serie@diariodarepublica.pt
Telephone: +351 217810870
Roles of this organisation:
TED eSender

8.1. ORG-0005

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)
Registration number: 500792887
Department: Unidade do Diário da República
Postal address: Avenida António José de Almeida
Town: Lisboa
Postcode: 1000-042
Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)
Country: Portugal
Contact point: Ponto de contacto
Email: 2serie@diariodarepublica.pt
Telephone: +351 217810870
Fax: +351 213945716
Internet address: <https://diariodarepublica.pt>
Roles of this organisation:
TED eSender

Notice information

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Form type: Result

Notice type: Contract or concession award notice – standard regime

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