

France-Pérois: Promotional services
OJ S 131/2020 09/07/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Sud de France développement

National registration number: 33149615800063

Postal address: 3840 avenue Georges Frêche, CS 10012

Town: Pérois Cedex

NUTS code: FRJ13 Hérault

Postal code: 34477

Country: France

E-mail: correspondre@aws-france.com

Telephone: +33 499642929

Fax: +33 499642937

Internet address(es):

Main address: <http://www.agence-adocc.com/>

Address of the buyer profile: <http://marchespublics.agence-adocc.com>

I.4. Type of the contracting authority

Other type: Autre

I.5. Main activity

Other activity: Services aux entreprises

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Réalisation d'animations commerciales dans les circuits de distribution alimentaires pour la campagne 2020

Reference number: 2020 Animations/Jo

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

— lot 1: actions d'animations sur le territoire national;

— lot 2: actions d'animations sur le territoire régional.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.1. Title

Actions d'animations sur le territoire national Période initiale (la journée): ces quantités seront identiques pour les périodes de reconduction

Lot No: 1

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: FRJ13 Hérault

Main site or place of performance: 3840 avenue Georges Frêche, 34477 Pérols Cedex.

II.2.4. Description of the procurement

Actions d'animations sur le territoire national.

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Aucune.

II.2. Description

II.2.1. Title

Actions d'animations sur le territoire régional Période initiale (la journée): ces quantités seront identiques pour les périodes de reconduction

Lot No: 2

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: FRJ13 Hérault

Main site or place of performance: 3840 avenue Georges Frêche, 34477 Pérols Cedex.

II.2.4. Description of the procurement

Actions d'animations sur le territoire régional.

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 058-138896](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Actions d'animations sur le territoire national Période initiale (la journée): ces quantités seront identiques pour les périodes de reconduction

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/05/2020

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Rue de La Com

Postal address: 112 rue de Richelieu
Town: Paris
NUTS code: FR101 Paris
Postal code: 75002
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Actions d'animations sur le territoire régional Période initiale (la journée): ces quantités seront identiques pour les périodes de reconduction

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/05/2020

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Edelvi Field Marketing
Postal address: 116 promenade de la Plage
Town: Cagnes-sur-Mer
NUTS code: FRL03 Alpes-Maritimes
Postal code: 06800
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance de Montpellier
Postal address: place Pierre Flotte

Town: Montpellier
Postal code: 34040
Country: France
Telephone: +33 467126000
Fax: +33 467126391

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

- référé précontractuel prévu à l'article 1441-2 du code de procédure civile, et pouvant être exercé avant la signature du contrat;
- référé contractuel prévu à l'article 1441-3 du code de procédure civile, et pouvant être exercé dans les délais prévus à l'article précité.

VI.5. Date of dispatch of this notice

07/07/2020