

France-Grenoble: Advertising and marketing services
OJ S 140/2018 24/07/2018
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: SEMITAG

Postal address: CS 70258

Town: Grenoble Cedex 9

NUTS code: FRK24 Isère

Postal code: 38044

Country: France

E-mail: achats@semitag.fr

Telephone: +33 476206610

Internet address(es):

Main address: <http://marchepublic.semitag.com>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Pose des affiches de communication dans les abris voyageurs du réseau TAG

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

L'accord cadre à bons de commandes porte sur la réception des affiches, pose des affiches à l'intérieur des cadres prévus à cet effet dans les abris bus, dépose et destruction des affiches.

Accord cadre mono-attributaire sans minimum ni maximum.

Les bons de commandes seront émis au fur et à mesure des besoins de la SEMITAG.

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FRK24 Isère

Main site or place of performance: Agglomération grenobloise

II.2.4. Description of the procurement

Réception des affiches, pose des affiches à l'intérieur des cadres prévus à cet effet dans les aribus, dépose et destruction des affiches, à titre indicatif 957 cadres à équiper.

II.2.5. Award criteria

Cost criterion - Name: Prix / Weighting: 60

Cost criterion - Name: Organisation / Weighting: 20

Cost criterion - Name: Technique / Weighting: 10

Cost criterion - Name: Développement durable / Weighting: 5

Cost criterion - Name: Insertion / Weighting: 5

II.2.11. Information about options

Options: yes

Description of options:

Les prestations, objet de la présente consultation, pourront donner lieu, avec l'attributaire du contrat, à un nouveau contrat pour la réalisation de prestations similaires, en application de l'article 30-I-7o du Décret n° 2016-360 du 25.3.2016.

Les conditions d'exécution de ce nouveau contrat seront conformes à celles du contrat initial.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 055-122638](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

Contract No: 1

Title:

Pose des affiches de communication dans les abris voyageurs du réseau TAG

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/07/2018

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Clear Channel France SAS

Postal address: 4 Place des Ailes

Town: Boulogne Billancourt

NUTS code: FR105 Hauts-de-Seine

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Lyon

Postal address: 67 rue Servient

Town: Lyon Cédex 3

Postal code: 69433

Country: France

Telephone: +33 472607012

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Lyon

Postal address: 67 rue Servient

Town: Lyon Cédex 3

Postal code: 69433

Country: France

Telephone: +33 472607012

VI.5. Date of dispatch of this notice

20/07/2018