

Belgium-Brussels: Mixed Multiple Framework Contract for Digital Communication Services and Social Media (DCOMM1)

OJ S 132/2020 10/07/2020

Contract notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, COMM — Communication, COMM.B.3 — Europa Web Communication

Postal address: Rue de la Loi 56 (L-56), Wetstraat 56

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B -1049

Country: Belgium

E-mail: COMM-B3-FINANCE@ec.europa.eu**Internet address(es):**Main address: https://ec.europa.eu/info/departments/communication_en**I.1. Name and addresses**

Official name: EP - European Parliament

Postal address: Rue Wiertz/Wiertzstraat 60

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1047

Country: Belgium

E-mail: dgcomm-contracts@europarl.europa.eu**Internet address(es):**Main address: <https://www.europarl.europa.eu/portal/>**I.1. Name and addresses**

Official name: SRB - Single Resolution Board

Postal address: Treurenberg 22

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: SRB-PROCUREMENT@srb.europa.eu**Internet address(es):**Main address: <https://srb.europa.eu/>**I.1. Name and addresses**

Official name: Ombudsman — European Ombudsman

Postal address: CS 30403, 1 avenue du Président Robert Schuman

Town: Strasbourg

NUTS code: FRF1 Alsace

Postal code: F-67001

Country: France

E-mail: EOprocurement@ombudsman.europa.eu

Internet address(es):

Main address: <https://europa.eu/european-union/about-eu/institutions-bodies/european-ombudsman>

I.1. Name and addresses

Official name: ELA - European Labour Authority

Postal address: Rue de Spa 3 / 04-106, DG Employment Social Affairs and Inclusion

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: EMPL-ELA-PROCUREMENT@ec.europa.eu

Internet address(es):

Main address: <https://ela.europa.eu/>

I.1. Name and addresses

Official name: REA - Research Executive Agency

Postal address: COV2

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: Lara.PASSANTE@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/departments/research-executive-agency_en

I.1. Name and addresses

Official name: EBA - European Banking Authority

Postal address: 20 Avenue André-Prothin, Tour Europlaza

Town: Paris la Defense

NUTS code: FR101 Paris

Country: France

E-mail: FrancaRosa.Congiu@eba.europa.eu

Internet address(es):

Main address: <https://eba.europa.eu/>

I.1. Name and addresses

Official name: ECA - European Court of Auditors

Postal address: rue Alcide De Gasperi 12

Town: Luxembourg

NUTS code: LU00 Luxembourg

Postal code: L-1615

Country: Luxembourg

E-mail: ECA-Communication@eca.europa.eu

Internet address(es):

Main address: <https://eca.europa.eu>

I.1. Name and addresses

Official name: ECHA — European Chemicals Agency

Postal address: PO Box 400
Town: Helsinki
NUTS code: FI1B Helsinki-Uusimaa
Postal code: FI-00121
Country: Finland
E-mail: procurement@echa.europa.eu
Internet address(es):
Main address: <https://echa.europa.eu/>

I.1. Name and addresses

Official name: EUROPOL — European Police Office
Postal address: Postbus 90850
Town: The Hague
NUTS code: NL332 Agglomeratie 's-Gravenhage
Postal code: 2509
Country: Netherlands
E-mail: Francesca.Lombardo@europol.europa.eu
Internet address(es):
Main address: <https://www.europol.europa.eu/>

I.1. Name and addresses

Official name: EASO - European Asylum Support Office
Postal address: Winemakers Wharf, MTC Block A
Town: Valletta
NUTS code: MT001 Malta
Postal code: MRS-1917
Country: Malta
E-mail: contracts@easo.europa.eu
Internet address(es):
Main address: <https://easo.europa.eu/>

I.1. Name and addresses

Official name: EEAS - European External Action Service
Postal address: EEAS Building, 9A Rond Point Schuman
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: B-1046
Country: Belgium
E-mail: SG-AFFGEN-6-CONTRACTS@eeas.europa.eu
Internet address(es):
Main address: <http://www.eeas.europa.eu>

I.1. Name and addresses

Official name: Consilium - Council of the European Union
Postal address: Rue de la Loi/Wetstraat, 175
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: B-1048
Country: Belgium
E-mail: Alfredo.PULVIRENTI@consilium.europa.eu
Internet address(es):

Main address: <https://www.consilium.europa.eu/>

I.1. Name and addresses

Official name: BBI - Bio-based Industries Joint Undertaking

Postal address: TO56 – 3rd floor

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: communications@bbi.europa.eu

Internet address(es):

Main address: <https://www.bbi-europe.eu/>

I.1. Name and addresses

Official name: EPPO - European Public Prosecutor's Office

Town: Luxembourg

NUTS code: LU00 Luxembourg

Postal code: 1499

Country: Luxembourg

E-mail: EU-EPPO-PROCUREMENT@ec.europa.eu

Internet address(es):

Main address: https://ec.europa.eu/info/law/cross-border-cases/judicial-cooperation/networks-and-bodies-supporting-judicial-cooperation/european-public-prosecutors-office_en

I.1. Name and addresses

Official name: FCH - Fuel Cells and Hydrogen Joint Undertaking

Postal address: TO 56-60, 04/21

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: info.procurement@fch.europa.eu

Internet address(es):

Main address: <https://www.fch.europa.eu/>

I.1. Name and addresses

Official name: INEA - Innovation and Networks Executive Agency

Postal address: W910

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: inea-communication@ec.europa.eu

Internet address(es):

Main address: <https://ec.europa.eu/inea/>

I.1. Name and addresses

Official name: ESMA - European Securities and Markets Authority

Postal address: CS 60747, 103 rue de Grenelle

Town: Paris

NUTS code: FR101 Paris

Postal code: F-75345

Country: France

E-mail: procurement@esma.europa.eu

Internet address(es):

Main address: <https://www.esma.europa.eu/>

I.1. Name and addresses

Official name: ERCEA - European Research Council Executive Agency

Postal address: COV2 [Office nr]

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1049

Country: Belgium

E-mail: Anthony.Lockett@ec.europa.eu

Internet address(es):

Main address: <https://erc.europa.eu/about-erc/erc-executive-agency-ercea>

I.1. Name and addresses

Official name: COR - Committee of the Regions of the European Union

Postal address: Rue Belliard/Belliardstraat 99-101, Bâtiment Jacques Delors/Jacques Delors Gebouw

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1040

Country: Belgium

E-mail: achim.ladwig@cor.europa.eu

Internet address(es):

Main address: <http://cor.europa.eu/>

I.1. Name and addresses

Official name: ECDC - European Centre for Disease Prevention and Control

Postal address: Gustav III:s Boulevard 40

Town: Solna

NUTS code: SE11 Stockholm

Postal code: 169 73

Country: Sweden

E-mail: ECDC.procurement@ecdc.europa.eu

Internet address(es):

Main address: <https://www.ecdc.europa.eu/en>

I.1. Name and addresses

Official name: BEREC Office - Agency for Support for BEREC (BEREC Office)

Postal address: Z.A. Meierovica Bulvaris 14, BEREC Office

Town: Riga

NUTS code: LV006 Rīga

Postal code: LV-1050

Country: Latvia

E-mail: procurement@berec.europa.eu

Internet address(es):

Main address: <https://berec.europa.eu/>

I.1. Name and addresses

Official name: EIOPA - European Insurance and Occupational Pensions Authority

Postal address: Westhafenplatz 1
Town: Frankfurt
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Postal code: D-60327
Country: Germany
E-mail: procurement@eiopa.europa.eu
Internet address(es):
Main address: <https://www.eiopa.europa.eu/>

I.1. Name and addresses

Official name: EASME - Executive Agency for Small and Medium-sized Enterprises
Postal address: Covent Garden (COV2), Place Charles Rogier 16
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: B-1210
Country: Belgium
E-mail: EASME-PROCUREMENT@ec.europa.eu
Internet address(es):
Main address: <https://ec.europa.eu/easme/>

I.1. Name and addresses

Official name: EU-LISA - European Union Agency for the Operational Management of Large-Scale IT Systems in the Area of Freedom, Security and Justice (eu-LISA)
Postal address: Rävala pst 4, EU House
Town: Tallinn
NUTS code: EE00 Eesti
Postal code: 10143
Country: Estonia
E-mail: Kalev.Habalainen@EULISA.EUROPA.EU
Internet address(es):
Main address: <https://www.eulisa.europa.eu/>

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6466>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6466>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Mixed Multiple Framework Contract for Digital Communication Services and Social Media (DCOMM1)

Reference number: COMM/2020/OP/0024

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

The subject of this call for tenders is a mixed multiple framework contract on digital communication services and social media. The successful tenderer(s), in close coordination with the contracting authority, will perform all services needed to design, set up, create, improve and maintain the contracting authorities web presence and other digital communication channels. The framework contract will have two (2) lots: a first lot for Intramuros services (T&M) and Proximity T&M, in the form of mixed multiple framework contract in cascade; a second lot for 'Extramuros' (QTM) and 'Fixed price' services, in the form of a mixed multiple framework contract, in cascade, and reopening of competition above a threshold of EUR 100 000.

II.1.5. Estimated total value

Value excluding VAT: 150 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 2

II.2. Description

II.2.1. Title

Time and Means and Proximity Time and Means Services Related to Digital Communication and Social Media

Lot No: 1

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services will be performed as required in Brussels, Luxembourg, at the offices of the EC Representations in the Member States and other European Institutions premises located in the EU.

II.2.4. Description of the procurement

The contractor, in close coordination with the European Commission and other contracting authorities, will perform all services needed to design, set up, create, improve and maintain the contracting authorities's web presence and other digital communication channels.

The contractor will carry out work on the different websites of the Commission or other contracting authorities (and on particular sections of those). These websites and sections could differ in their nature and complexity. Additionally some tasks may relate to the management of the Commission or other contracting authorities intranets.

The contractor will also be asked to work on other digital channels (e.g. social media platforms) by creating content for them, maintaining the different corporate accounts, preparing visual material for social media or conducting social media-related projects. The contractor will provide support in the management, improvement, development and maintenance of a number of web tools for which the contracting authorities are responsible. The contractor will also provide editorial support for publishing content online. Services will be ordered against time and means and proximity time and means.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 90 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: See internet address provided in Section I.3).

II.2.14. Additional information

See internet address provided in section I.3).

II.2. Description

II.2.1. Title

Quoted Time and Means and Fixed Price Services Related to Digital Communication and Social Media Projects

Lot No: 2

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services will be performed as required in Brussels, Luxembourg, at the offices of the EC representations in the Member States and other European Institutions premises located in the EU.

II.2.4. Description of the procurement

The contractor, in close coordination with the European Commission and other contracting authorities, will perform all services needed to identify, define, plan, execute and monitor projects related to digital communication and social media.

The contractor will support DG COMM, other Commission services and contracting authorities services in order to identify, plan, manage, execute and monitor digital communication and social media projects, to ensure that the Institution's main communication goals are achieved. The contractor will be asked to work on different digital channels (e.g. websites and social media platforms).

Services will be ordered against quoted times and means and fixed-price.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 60 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: See internet address provided in section I.3).

II.2.14. Additional information

See internet address provided in section I.3).

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See internet address provided in section I.3).

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See internet address provided in section I.3).

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 3

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/09/2020 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 17/09/2020 Local time: 10:00

Place:

Rue de la Loi 56 (L-56), Wetstraat 56,B -1049 Brussels, BELGIUM

Information about authorised persons and opening procedure: See internet address provided in section I.3).

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

See internet address provided in section I.3).

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See internet address provided in section I.3).

VI.5. Date of dispatch of this notice

30/06/2020