

**France-Talence: Provision of language courses**  
**OJ S 102/2023 30/05/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: KEDGE BUSINESS SCHOOL  
National registration number: 51400512300062  
Postal address: 680 Cours de la Libération  
Town: TALENCE  
NUTS code: FRI12 Gironde  
Postal code: 33405  
Country: France  
E-mail: [pole.achats@kedgebs.com](mailto:pole.achats@kedgebs.com)  
Telephone: +33 556845555  
**Internet address(es):**  
Main address: <http://www.kedge.edu>

**I.4. Type of the contracting authority**

Other type: Autre

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestations de formation et d'accompagnement en langues étrangères à destination des étudiants et collaborateurs de Kedge

**II.1.2. Main CPV code**

80580000 Provision of language courses

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Prestations de formation et d'accompagnement en langues étrangères à destination des étudiants et collaborateurs de Kedge

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 4 600 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langue anglaise à destination des étudiants et assimilés, sur l'ensemble des campus

Lot No: 1

### **II.2.2. Additional CPV code(s)**

80580000 Provision of language courses

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langue anglaise à destination des étudiants et assimilés, sur l'ensemble des campus

### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en Français langue étrangère (Fle) à destination des étudiants et assimilés, sur l'ensemble des campus

Lot No: 2

### **II.2.2. Additional CPV code(s)**

80580000 Provision of language courses

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en Français langue étrangère (Fle) à destination des étudiants et assimilés, sur l'ensemble des campus

### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langue espagnole (Castillan) à destination des étudiants et assimilés, sur l'ensemble des campus  
Lot No: 3

##### **II.2.2. Additional CPV code(s)**

80580000 Provision of language courses

##### **II.2.3. Place of performance**

NUTS code: FR France

##### **II.2.4. Description of the procurement**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langue espagnole (Castillan) à destination des étudiants et assimilés, sur l'ensemble des campus

##### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langues étrangères à destination des étudiants et assimilés, sur l'ensemble des campus  
Lot No: 4

##### **II.2.2. Additional CPV code(s)**

80580000 Provision of language courses

##### **II.2.3. Place of performance**

NUTS code: FR France

##### **II.2.4. Description of the procurement**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langues étrangères à destination des étudiants et assimilés, sur l'ensemble des campus

##### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Prestations de formation en langue chinoise à destination des étudiants et assimilés, sur l'ensemble des campus  
Lot No: 5

##### **II.2.2. Additional CPV code(s)**

80580000 Provision of language courses

##### **II.2.3. Place of performance**

NUTS code: FR France

##### **II.2.4. Description of the procurement**

Prestations de formation en langue chinoise à destination des étudiants et assimilés, sur l'ensemble des campus

##### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Prestations de formation et coaching en langues étrangères (langue anglaise, Français langue étrangère, espagnole, chinoise, etc.) à destination des collaborateurs de Kedge  
Lot No: 6

##### **II.2.2. Additional CPV code(s)**

80580000 Provision of language courses

##### **II.2.3. Place of performance**

NUTS code: FR France

##### **II.2.4. Description of the procurement**

Prestations de formation et coaching en langues étrangères (langue anglaise, Français langue étrangère, espagnole, chinoise, etc.) à destination des collaborateurs de Kedge

### **II.2.5. Award criteria**

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

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## **Section IV: Procedure**

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 046-134685](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

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## **Section V: Award of contract**

**Lot No: 1**

#### **Title:**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langue anglaise à destination des étudiants et assimilés, sur l'ensemble des campus

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

25/05/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: INTERCOUNTRY ACADEMY

Postal address: 45, Rue d'Aboukir

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 300 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 2**

**Title:**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en Français langue étrangère (Fle) à destination des étudiants et assimilés, sur l'ensemble des campus

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

25/05/2023

**V.2.2. Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: INTERCOUNTRY ACADEMY

Postal address: 45, Rue d'Aboukir

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 100 000,00 EUR

**V.2.5. Information about subcontracting**

## Section V: Award of contract

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**Lot No: 3**

**Title:**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langue espagnole (Castillan) à destination des étudiants et assimilés, sur l'ensemble des campus

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

25/05/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: INTERCOUNTRY ACADEMY

Postal address: 45, Rue d'Aboukir

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 200 000,00 EUR

**V.2.5. Information about subcontracting**

## Section V: Award of contract

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**Lot No: 4**

**Title:**

Prestations de conception et/ou de mise en oeuvre de parcours de formation en langues étrangères à destination des étudiants et assimilés, sur l'ensemble des campus

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

25/05/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 3  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: INTERCOUNTRY ACADEMY  
Postal address: 45, Rue d'Aboukir  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75002  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 500 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 5**

**Title:**

Prestations de formation en langue chinoise à destination des étudiants et assimilés, sur l'ensemble des campus

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

25/05/2023

**V.2.2. Information about tenders**

Number of tenders received: 3  
Number of tenders received from SMEs: 3  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 3  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: INTERCOUNTRY ACADEMY  
Postal address: 45, Rue d'Aboukir  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75002  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 100 000,00 EUR

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Lot No: 6**

**Title:**

Prestations de formation et coaching en langues étrangères (langue anglaise, Français langue étrangère, espagnole, chinoise, etc.) à destination des collaborateurs de Kedge

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

25/05/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: INTERCOUNTRY ACADEMY

Postal address: 45, Rue d'Aboukir

Town: Paris

NUTS code: FR101 Paris

Postal code: 75002

Country: France

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 400 000,00 EUR

#### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal judiciaire de Bordeaux

Postal address: 30 rue des Frères Bonie

Town: BORDEAUX

Postal code: 33077

Country: France

Telephone: +33 547339000

Fax: +33 556013664

**VI.5. Date of dispatch of this notice**

25/05/2023