

Spain-Malaga: Advertising services

OJ S 122/2021 28/06/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Empresa Pública para la Gestión del Turismo y del Deporte de Andalucía, S. A.

National registration number: A-93/090744

Postal address: C/ Compañía, 40

Town: Málaga

NUTS code: ES617 Málaga

Postal code: 29008

Country: Spain

Contact person: C/ Compañía, 40

E-mail: contratacion@andalucia.org

Telephone: +34 951299300

Internet address(es):

Main address: <https://juntadeandalucia.es/temas/contratacion-publica/perfiles-licitaciones/licitaciones-publicadas.html?perfilContratante=TYC05&organismo=>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://juntadeandalucia.es/temas/contratacion-publica/perfiles-licitaciones/licitaciones-publicadas.html?perfilContratante=TYC05&organismo=>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://sirecftdpriexp.chap.junta-andalucia.es/licitacion-electronica/index.action>

I.4. Type of the contracting authority

Other type: Empresa pública

I.5. Main activity

Other activity: Promocionar el turismo y el deporte

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Diseño, organización, coordinación y ejecución de un conjunto de acciones de street marketing en localizaciones europeas para la promoción turística de Andalucía

Reference number: C101-06JMO-0621-0071

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Diseño, organización, coordinación y ejecución de un conjunto de acciones de street marketing enfocadas al consumidor y profesionales en distintas localizaciones europeas para la promoción turística de «Andalucía wants you back».

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: IT Italia

Main site or place of performance: Portugal (Lisboa), Alemania (Múnich), Suecia (Estocolmo), Irlanda (Dublín), Reino Unido (Londres), Francia (París), Italia (Milán), Países Bajos (Ámsterdam).

II.2.4. Description of the procurement

Diseño, organización, coordinación y ejecución de un conjunto de acciones de street marketing enfocadas al consumidor y profesionales en distintas localizaciones europeas para la promoción turística de «Andalucía wants you back».

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 2

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: El contrato está financiado con fondos comunitarios: Programa Operativo Integrado de Andalucía 2014-2020 (Andalucía se mueve con Europa, tasa de cofinanciación 80 %).

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 28/07/2021 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish

IV.2.7. Conditions for opening of tenders

Date: 28/07/2021 Local time: 15:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo de Recursos Contractuales

Town: Sevilla

Country: Spain

VI.5. Date of dispatch of this notice

23/06/2021