

323892-2026 - Result

Germany – Data collection and collation services – 2025.009_1100 crowdworking Plattform
OJ S 91/2026 12/05/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Max-Planck-Institut für Bildungsforschung

Email: vergabe@mpib-berlin.mpg.de

Legal type of the buyer: Organisation awarding a contract subsidised by a contracting authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: 2025.009_1100 crowdworking Plattform

Description: The Max Planck Institute for Human Development Research (hereinafter referred to as CHM) is dedicated to researching human development, among other things.

Researchers from various disciplines - including psychology, computer science, mathematics and economics - work together on interdisciplinary projects. In the field of behavioural research, online experiments will continue to be conducted in order to collect data on human behaviour in interactions with different AI technologies. The CHM needs a scalable, needs-based crowdworking platform for this. The CHM often uses human subjects to collect such behavioural data and typologies through experiments, surveys and feedback. The platform service provided by the provider must be suitable for simple and repetitive tasks that need to be processed manually by humans in the CHM workflow. Direct access to the participant pool is essential to enable piloting of the tasks and full control over bonus payments. In addition, the platform service must make it possible to track past experiment participation and - if necessary - exclude people who have already participated in previous studies or experiments. Many CHM experiments also require the simultaneous participation of a large pool of participants. The experiment must therefore be usable for a large group of participants at the same time to ensure that a sufficient number of people can participate synchronously in the online experiment. Most projects require large numbers of participants, often 3,000 or more

Procedure identifier: a47121c7-be92-410c-a1a4-7073de3ec9b9

Internal identifier: 2025.009_1100

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72314000 Data collection and collation services

2.1.2. Place of performance

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

2.1.3. Value

Estimated value excluding VAT: 480 000,00 EUR

Maximum value of the framework agreement: 480 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

vgv - § 14 Abs. 4 Nr. 2 b VgV Das ursprüngliche Verfahren wurde als Offenes Verfahren nach den Regelungen der Verordnung über die Vergabe öffentlicher Aufträge (VgV) und des Teils 4 des Gesetzes gegen Wettbewerbsbeschränkungen (GWB) durchgeführt und aufgehoben gem. § 63 Abs. 1 S. 1 Nr. 1 VgV

5. Lot

5.1. Lot: LOT-0000

Title: crowdworking Plattform

Description: Rahmenvertrag

Internal identifier: 2025.009_1100

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2. Place of performance

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Konzept

Description of the method to be used if weighting cannot be expressed by criteria:

Qualitätskonzept bots activity

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Max-Planck-Institut für Bildungsforschung

Information about review deadlines: nicht relevant

Organisation signing the contract: Max-Planck-Institut für Bildungsforschung

6. Results

Maximum value of the framework agreements in this notice: 480 000,00 EUR

Approximate value of the framework agreements

:

480 000,00

EUR

Direct award

:

Justification for direct award: The contract can be provided only by a particular economic operator because of an absence of competition for technical reasons

Other justification: § 14 Abs. 4 Nr. 2 b VgV regelt die Anwendung des Verhandlungsverfahrens ohne Teilnahmewettbewerb. Der öffentliche Auftraggeber kann Aufträge im Verhandlungsverfahren ohne Teilnahmewettbewerb vergeben, wenn: Keine ordnungsgemäße oder unannehmbare Angebote im Rahmen eines offenen oder nicht offenen Verfahren eingereicht wurden. Die ursprünglichen Bedingungen des Auftrags nicht grundlegend geändert werden müssen. Ein Angebot als ungeeignet gilt, wenn es ohne Abänderung den in den Vergabeunterlagen genannten Bedürfnissen des öffentlichen Auftraggebers nicht entspricht. 6 Diese Regelung soll sicherstellen, dass der öffentliche Auftraggeber von einem Teilnahmewettbewerb absehen kann, wenn keine geeigneten Angebote eingereicht wurden.

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 480 000,00 EUR

Re-estimated value of the framework agreement: 480 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Prolific Academic Ltd.

Tender:

Tender identifier: Prolific

Identifier of lot or group of lots: LOT-0000

Value of the tender: 480 000,00 EUR

Rank of the tender: 1

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: Vertrag 2025.009_1100

Organisation signing the contract: Max-Planck-Institut für Bildungsforschung

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0000

Official name: Max-Planck-Institut für Bildungsforschung
Registration number: t: 03082406459
Town: Berlin
Postcode: 14195
Country subdivision (NUTS): Berlin (DE300)
Country: Germany
Email: vergabe@mpib-berlin.mpg.de
Telephone: 000

Roles of this organisation:

Buyer
Review organisation
Organisation signing the contract

8.1. ORG-0001

Official name: Prolific Academic Ltd.
Size of the economic operator: Medium
Registration number: GB 233607523
Town: London
Postcode: N13 4BS
Country: United Kingdom

Roles of this organisation:

Tenderer

Beneficial owner:

Official name: Prolific Academic Ltd.

Winner of these lots: LOT-0000

8.1. ORG-0002

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)
Registration number: 0204:994-DOEVD-83
Town: Bonn
Postcode: 53119
Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Country: Germany
Email: noreply.esender_hub@bescha.bund.de
Telephone: +49228996100

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: a7b71ce4-ec0a-4de8-8b34-edf98a822941 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 11/05/2026 13:34:24 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: German

Notice publication number: 323892-2026

OJ S issue number: 91/2026

Publication date: 12/05/2026