

Netherlands-Leeuwarden: Advertising and marketing services
OJ S 132/2020 10/07/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ROC Friese Poort

National registration number: 41003498

Postal address: Badweg 2

Town: Leeuwarden

NUTS code: NL Nederland

Postal code: 8934 AA

Country: Netherlands

Contact person: Victor van der Wal

E-mail: vivdwal@rocfriesepoort.nl

Telephone: +31 615044895

Internet address(es):

Main address: <https://www.rocfriesepoort.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=135151>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

EA reclaimedienstverlening

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

ROC Friese Poort wil met ingang van 1.3.2020 een nieuwe overeenkomst laten ingaan voor levering van reclaimedienstverlening.

De aanbesteding volgt de principes van de best value aanpak. Op vrijdag 1.11.2019 wordt er door Friese Poort een marktinformatiebijeenkomst georganiseerd waarin de uitgangspunten van best value nader worden toegelicht. In de bijlage vindt u hierover meer informatie.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 270 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

Reclamedienstverlening

II.2.5. Award criteria

Quality criterion - Name: prestatieonderbouwing / Weighting: 20

Quality criterion - Name: risicodossier / Weighting: 15

Quality criterion - Name: kansendossier / Weighting: 5

Quality criterion - Name: interviews/presentaties / Weighting: 30

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 209-510889](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/03/2020

V.2.2. Information about tenders

Number of tenders received: 12

Number of tenders received from SMEs: 12

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: GH+O

Town: Leeuwarden

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 220 000,00 EUR

Total value of the contract/lot: 220 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: ROC Friese Poort

Town: Leeuwarden

Country: Netherlands

VI.4.2. Body responsible for mediation procedures

Official name: Rechtbank Noord-Nederland

Town: Leeuwarden

Country: Netherlands

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Rechtband Noord-Nederland

Town: Leeuwarden

Country: Netherlands

VI.5. Date of dispatch of this notice

07/07/2020