

Netherlands-Rotterdam: Advertising services
OJ S 103/2023 31/05/2023
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: R.E.T. N.V.

National registration number: 24292838

Postal address: Laan op Zuid 2

Town: Rotterdam

NUTS code: NL33C Groot-Rijnmond

Postal code: 3071AA

Country: Netherlands

Contact person: Caroline Brandes

E-mail: CBBrandesvandenAkker@ret.nl

Telephone: +31 633899743

Internet address(es):

Main address: www.ret.nl

Address of the buyer profile: <https://s2c.mercell.com/buyer/2336>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://s2c.mercell.com/today/39926>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://s2c.mercell.com/today/39926>

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

EA Reclame-exploitatie

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

De RET exploiteert diverse objecten waarbij reclame-exploitatie mogelijk is. Het doel van de aanbesteding is het selecteren van één Opdrachtnemer, die het exclusieve recht krijgt ten

aanzien van Reclame-exploitatie, waarmee de beste prijs-kwaliteitverhouding wordt bereikt conform de eisen en wensen in het Programma van Eisen en Wensen (PvE&W) de voorschriften en voorwaarden van de RET.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services, 79341400 Advertising campaign services, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL33C Groot-Rijnmond

Main site or place of performance: Rotterdam en omstreken

II.2.4. Description of the procurement

De RET wenst met deze aanbesteding één Opdrachtnemer te contracteren, die het commercieel exploiteren van reclame-uitingen in de reclame-uitingsplaatsen kan uitvoeren conform de behoefte van de RET.

De RET wenst met deze Opdrachtnemer een Overeenkomst af te sluiten voor een duur van vijf (5) jaar met een optie om éénmaal (1) te verlengen met één (1) jaar.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 60

This contract is subject to renewal: yes

Description of renewals:

1x 12 maanden

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2.

Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/07/2023 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 21/07/2023 Local time: 17:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Rotterdam

Town: Rotterdam

Country: Netherlands

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

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VI.5. Date of dispatch of this notice

26/05/2023