

France-Paris: Market and economic research; polling and statistics
OJ S 132/2019 11/07/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Châteaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Isabelle Pinta-Costa

E-mail: ipintacosta@cniel.com

Telephone: +33 149707138

Internet address(es):

Main address: <http://www.milknutritiousbynature.eu>

I.4. Type of the contracting authority

Other type: Dairy Organization

I.5. Main activity

Other activity: Agri-food

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Design and Implementation of an Evaluation Survey of a Multi-country Program on Cheeses of Europe in Internal Markets in Denmark, France and Ireland

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Design and implementation of an evaluation survey of a multi-country program on cheeses of Europe in internal markets in Denmark, France and Ireland which 2 main objectives are:

— Objective 1: To increase the consumption of cheese in each market,

— Objective 2: To increase awareness of the characteristics of cheese a food of Union agriculture by highlighting its characteristics particularly in terms of its quality, taste and diversity.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 134 350,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DK Danmark

NUTS code: FR France

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Design and implementation of an evaluation survey of a multi-country program on cheeses of Europe in internal markets in Denmark, France and Ireland which 2 main objectives are:

- Objective 1: To increase the consumption of cheese in each market,
- Objective 2: To increase awareness of the characteristics of cheese a food of Union agriculture by highlighting its characteristics particularly in terms of its quality, taste and diversity.

At a local level: actions targeting key opinion leaders who will in turn relay information to the target consumers:

- influencers: social media, websites, PR, events, bloggers competition,
- education/training: workshops, training in hospitality establishments,
- healthcare professionals: insertion in press,
- retailers/Cheese-makers/POS: brochures/leaflets, in-store activities,
- consumers: online activities.

II.2.5. Award criteria

Quality criterion - Name: Understanding of the brief / Weighting: 10

Quality criterion - Name: Relevance of the proposed survey plan / Weighting: 25

Quality criterion - Name: Sample strength / Weighting: 20

Quality criterion - Name: Strength of treatments and analyzes / Weighting: 25

Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Identification of the project: Regulation (EU) No 1144/2014 of the European Parliament and of the Council of 22 October 2014.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 029-064860](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Design and Implementation of an Evaluation Survey of a Multi-country Program on Cheeses of Europe in Internal markets in Denmark, France and Ireland

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/01/2019

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Occurrence

Postal address: 441 rue u Sentier

Town: Paris

NUTS code: FR France

Postal code: 75002

Country: France

E-mail: info@occurrence.fr

Telephone: +33 148246900

Fax: +33 148246910

Internet address: www.occurrence

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 134 836,00 EUR

Total value of the contract/lot: 134 350,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

Conditions for opening of tenders: the tenders will be opened between the 18.3.2019 and the 21.3.2019.

The participating agencies must send their application and tender at the latest by 18.3.2019, 12:00 in digital format to ipintacosta@cniel.com and Cc dpoisson@cniel.com with a printed version (one copy) and one USB key, attention to Isabelle Pinta-Costa, EEIG EMF, 42 rue de Chateaudun,75009 Paris, France.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.5. Date of dispatch of this notice

08/07/2019