

France-Paris: Photographs
OJ S 123/2021 29/06/2021
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministère économie industrie emploi

Postal address: 64 allée de Bercy, télédoc 838

Town: Paris Cedex 12

NUTS code: FR France

Postal code: 75572

Country: France

Contact person: Luc Lebreton

E-mail: Bureau.spib2b-achatsmarches@dgfip.finances.gouv.fr

Telephone: +33 153186941

Internet address(es):

Main address: <https://www.marches-publics.gouv.fr>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Réalisation de prestations visuelles portant sur des biens immobiliers de l'état à vendre ou à louer situés sur le territoire national: métropole, départements et régions d'outre-mer

Reference number: SPIB-2B-2020-04

II.1.2. Main CPV code

22315000 Photographs

II.1.3. Type of contract

Supplies

II.1.4. Short description

Le présent marché a pour objet la réalisation de prestations visuelles portant sur des biens immobiliers de l'état à vendre ou à louer situés sur le territoire national: métropole, départements et régions d'outre-mer.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 4 585 610,00 EUR

II.2. Description

II.2.1. Title

Photographie et vidéo

Lot No: 1

II.2.2. Additional CPV code(s)

22315000 Photographs

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Réalisation de prestations visuelles par photographie et vidéo portant sur des biens immobiliers de l'état à vendre ou à louer situés sur le territoire national: métropole, départements et régions d'outre-mer.

II.2.5. Award criteria

Quality criterion - Name: Compétence professionnelle en matière de prestations visuelles portant sur des biens immobiliers / Weighting: 10

Quality criterion - Name: Organisation et aptitude à assurer la couverture géographique en cas de commandes multiples / Weighting: 10

Quality criterion - Name: Matériel utilisé et outils mise en place / Weighting: 10

Quality criterion - Name: Pilotage, coordination et harmonisation des travaux / Weighting: 10

Quality criterion - Name: Maquettes / Weighting: 10

Cost criterion - Name: Le prix / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Visite virtuelle et plan 2D/3D

Lot No: 2

II.2.2. Additional CPV code(s)

22315000 Photographs

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Réalisation de prestations visuelles par visite virtuelle et plan 2D/3D portant sur des biens immobiliers de l'état à vendre ou à louer situés sur le territoire national: métropole, départements et régions d'outre-mer.

II.2.5. Award criteria

Quality criterion - Name: Compétence professionnelle en matière de prestations visuelles portant sur des biens immobiliers / Weighting: 10

Quality criterion - Name: Organisation et aptitude à assurer la couverture géographique en cas de commandes multiples / Weighting: 10

Quality criterion - Name: Matériel utilisé et outils mise en place / Weighting: 10

Quality criterion - Name: Pilotage, coordination et harmonisation des travaux / Weighting: 10

Quality criterion - Name: Maquettes / Weighting: 10

Cost criterion - Name: Le prix / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Mise en scène virtuelle («virtual staging» ou «home staging virtuel»)

Lot No: 3

II.2.2. Additional CPV code(s)

22315000 Photographs

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Réalisation de prestations visuelles de mise en scène virtuelle («virtual staging» ou «home staging virtuel») portant sur des biens immobiliers de l'état à vendre ou à louer situés sur le territoire national: métropole, départements et régions d'outre-mer.

II.2.5. Award criteria

Quality criterion - Name: Compétence professionnelle en matière de prestations visuelles portant sur des biens immobiliers / Weighting: 10

Quality criterion - Name: Organisation et aptitude à assurer la couverture géographique en cas de commandes multiples / Weighting: 10

Quality criterion - Name: Matériel utilisé et outils mise en place / Weighting: 10

Quality criterion - Name: Pilotage, coordination et harmonisation des travaux / Weighting: 10

Quality criterion - Name: Maquettes / Weighting: 10

Cost criterion - Name: Le prix / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Photographie et vidéo par drone
Lot No: 4

II.2.2. Additional CPV code(s)

22315000 Photographs

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Réalisation de prestations visuelles de photographie et de vidéo par drone portant sur des biens immobiliers de l'état à vendre ou à louer situés sur le territoire national: métropole, départements et régions d'outre-mer.

II.2.5. Award criteria

Quality criterion - Name: Compétence professionnelle en matière de prestations visuelles portant sur des biens immobiliers / Weighting: 10

Quality criterion - Name: Organisation et aptitude à assurer la couverture géographique en cas de commandes multiples / Weighting: 10

Quality criterion - Name: Matériel utilisé et outils mise en place / Weighting: 10

Quality criterion - Name: Pilotage, coordination et harmonisation des travaux / Weighting: 10

Quality criterion - Name: Maquettes / Weighting: 10

Cost criterion - Name: Le prix / Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 227-556326](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Photographie et vidéo

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/06/2021

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: SAS Bimbird

Postal address: 1203 chemin du Bois Grand

Town: Aureville

NUTS code: FR France

Postal code: 31320

Country: France

Internet address: <http://Bimbird.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Sentinel

Postal address: 18 rue Zazie Inglantin

Town: Kourou

NUTS code: FR France

Postal code: 97310

Country: France

Internet address: <http://Sentinel-drones.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 285 540,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 2

Title:

Visite virtuelle et plan 2D/3D

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/06/2021

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: SAS Bimbird

Postal address: 1203 chemin du Bois Grand

Town: Aureville

NUTS code: FR France

Postal code: 31320

Country: France

Internet address: <http://Bimbird.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Sentinel

Postal address: 18 rue Zazie Inglantin

Town: Kourou

NUTS code: FR France

Postal code: 97310

Country: France

Internet address: <http://Sentinel-drones.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 623 410,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 3

Title:

Mise en scène virtuelle («virtual staging» ou «home staging virtuel»)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/06/2021

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: SAS Bimbird

Postal address: 1203 chemin du Bois Grand

Town: Aureville

NUTS code: FR France

Postal code: 31320

Country: France

Internet address: <http://Bimbird.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Sentinel

Postal address: 18 rue Zazie Inglantin

Town: Kourou

NUTS code: FR France

Postal code: 97310

Country: France

Internet address: <http://Sentinel-drones.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 492 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 4

Title:

Photographie et vidéo par drone

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/06/2021

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: SAS Bimbird

Postal address: 1203 chemin du Bois Grand

Town: Aureville
NUTS code: FR France
Postal code: 31320
Country: France
Internet address: <http://Bimbird.com>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Sentinel
Postal address: 18 rue Zazie Inglantin
Town: Kourou
NUTS code: FR France
Postal code: 97310
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 184 660,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris
Postal code: 75004
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646

VI.4.4. Service from which information about the review procedure may be obtained

Official name: DGFIP — bureau SPIB-2B à l'attention de la responsable du secteur politique achat et marchés publics
Postal address: 64 allée de Bercy, bât Sully, pièce 753 R
Town: Paris Cedex 12
Postal code: 75572
Country: France
E-mail: Stephanie.fretigny@dgfip.finances.gouv.fr
Telephone: +33 153186937

VI.5. Date of dispatch of this notice

24/06/2021