

Spain – Writing agency services – Servicio de asistencia técnica de prensa y video reportajes para el Organismo Autónomo Municipal Fundación Deportiva Municipal (dividido en 2 lotes)
OJ S 106/2024 03/06/2024
Contract or concession award notice – light regime
Services

1. Buyer

1.1. Buyer

Official name: Presidencia de la Fundación Deportiva Municipal de València

Email: contratacion@fdmvalencia.es

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de asistencia técnica de prensa y video reportajes para el Organismo Autónomo Municipal Fundación Deportiva Municipal (dividido en 2 lotes)

Description: El OAM FDM necesita cubrir informativamente los eventos deportivos en los que participa o colabora de manera directa o indirecta, así como dar difusión a través de sus canales propios y ajenos de toda la información de servicio público, de programas deportivos y otros proyectos.

Procedure identifier: 5acc0b3a-f957-4442-a114-18e13704fa45

Previous notice: 543347-2023

Internal identifier: 70002-2022-701

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92312211 Writing agency services

Additional classification (cpv): 92220000 Television services

2.1.2. Place of performance

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Asistencia técnica en materia de prensa y comunicación y gestión de redes sociales

Description: Asistencia técnica de comunicación y gestión, mantenimiento, actualización y seguimiento de los diferentes perfiles de redes sociales del OAM FDM

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92312211 Writing agency services

5.1.2. Place of performance

Country subdivision (NUTS): Valencia/València (ES523)

Country: Spain

Anywhere in the given country

5.1.5. Value

Estimated value excluding VAT: 291 402,88 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 BAJA ECONOMICA AL PRESUPUESTO BASE DE LICITACIÓN.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: 2 EXPERIENCIA PROFESIONAL DE LAS PERSONAS INTEGRANTES DEL EQUIPO DE TRABAJO.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: 3 CONTRATOS INDEFINIDOS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: 1 PROPUESTA TÉCNICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.15. Techniques

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Presidencia de la Fundación Deportiva Municipal de València - Tribunal administrativo central de recursos contractuales

5.1. Lot: LOT-0002

Title: Servicio de video reportajes

Description: Servicio de grabación, realización, edición y subida a plataformas de actos

informativos, eventos deportivos e institucionales. Servicio de audiovisuales para la cobertura

informativa de ruedas de prensa y eventos informativos, deportivos e institucionales del OAM
FDM. Archivo documental
Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92220000 Television services

5.1.2. Place of performance

Country subdivision (NUTS): Valencia/València (ES523)

Country: Spain

Anywhere in the given country

5.1.5. Value

Estimated value excluding VAT: 37 372,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1 BAJA ECONÓMICA A LOS PRECIOS UNITARIOS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: 2 RELATIVO A LA PRESTACIÓN DEL SERVICIO DE VÍDEO.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: 3 ACREDITACIÓN DEL NIVEL DE INGLÉS SEGÚN EL MARCO COMÚN EUROPEO DE REFERENCIA EN LAS LENGUAS (MCERL).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: 4 VÍDEOS ANUALES POR ENCIMA DEL NÚMERO DE VÍDEOS ESTIMADOS ESTABLECIDO EN EL PLIEGO DE PRESCRIPCIONES TÉCNICAS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: 5 ADSCRIPCIÓN DE MEDIOS PERSONALES: CÁMARA AYUDANTE/AUXILIAR.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: 6 CONTRATOS INDEFINIDOS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: 7 EXPERIENCIA PROFESIONAL DE LAS PERSONAS INTEGRANTES DEL EQUIPO DE TRABAJO.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.15. Techniques

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Presidencia de la Fundación Deportiva Municipal de València - Tribunal administrativo central de recursos contractuales

6. Results

Value of all contracts awarded in this notice: 151 638,56 EUR

6.1. Result lot Identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: VICENTE RODRÍGUEZ LÁZARO

Tender:

Tender identifier: REF TEN-0001/LOT-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 160 872,60 EUR

The tender was ranked: no

Concession value:

Subcontracting: No

Contract information:

Identifier of the contract: 10-2024

Date on which the winner was chosen: 26/04/2024

Date of the conclusion of the contract: 28/05/2024

The contract is awarded within a framework agreement: no

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

6.1. Result lot Identifier: LOT-0002

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: INGAME PRODUCCIONES S.L

Tender:

Tender identifier: REF TEN-0002/LOT-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 22 610,06 EUR

The tender was ranked: no

Concession value:

Subcontracting: No

Contract information:

Identifier of the contract: 11-2024

Date on which the winner was chosen: 26/04/2024

Date of the conclusion of the contract: 29/05/2024

The contract is awarded within a framework agreement: no

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Presidencia de la Fundación Deportiva Municipal de València

Registration number: 41027400146500

Registration number: P9625205A

Town: València

Postcode: 46008

Country subdivision (NUTS): Valencia/València (ES523)

Country: Spain

Contact point: Presidencia de la Fundación Deportiva Municipal de València

Email: contratacion@fdmvalencia.es

Telephone: +34 963548319

Fax: +34 963944583

Internet address: <http://www.fdmvalencia.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=HwkTwioGOAYQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal administrativo central de recursos contractuales

Town: Madrid

Postcode: 28071

Country: Spain

Email: tribunal_recursos.contratos@minhap.es

Internet address: <https://sedeminhap.gob.es>

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: VICENTE RODRÍGUEZ LÁZARO

Size of the economic operator: Large

Registration number: ***5076**

Town: Valencia

Postcode: 46021

Country: Spain

Email: vicenterodriguezfoto@gmail.com

Telephone: 628312898

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: INGAME PRODUCCIONES S.L

Size of the economic operator: Micro, small, or medium

Registration number: B40557514

Town: Valencia

Postcode: 46012

Country: Spain

Email: pgaya@ingameproducciones.es

Telephone: 656885580

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0002

Notice information

Notice identifier/version: 18d55e8c-f25c-46c7-9388-6869eee23e3c - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

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