

Germany-Potsdam: IT services: consulting, software development, Internet and support

OJ S 123/2021 29/06/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: TMB Tourismus-Marketing Brandenburg GmbH

Postal address: Babelsberger Str. 26

Town: Potsdam

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Postal code: 14473

Country: Germany

E-mail: andreas.zimmer@reiseland-brandenburg.de**Internet address(es):**Main address: www.reiseland-brandenburg.de**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://vergabemarktplatz.brandenburg.de/VMPSatellite/notice/CXP9YRJR0F2/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

<https://vergabemarktplatz.brandenburg.de/VMPSatellite/notice/CXP9YRJR0F2>**I.4. Type of the contracting authority**

Other type: Tourismusmarketing Gesellschaft des Landes Brandenburg

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Starke Destinationen: Themenfeld 1 Digitalisierung

Reference number: 2021-75-TMB

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Ziel der Ausschreibung ist es, den Tourismus in den touristischen Regionen Brandenburgs bei anstehenden Veränderungs- und Neustartprozessen zu unterstützen, um so wertschöpfende Impulse in Richtung der regionalen Wirtschaftsstrukturen zu aktivieren.

Im Themenfeld 1 werden dafür in fünf Losen Digitalisierungsdienstleistungen ausgeschrieben. Das betrifft:

- Los 1: Neue Webpräsenz des Tourismus in der Uckermark,
- Los 2: Neue Webpräsenz des im Seenland Oder-Spree,
- Los 3: Fachliche Beratung zum Relaunch der Websites des Tourismus in Potsdam,
- Los 4: Seo-Audit und Onsite-Befragung des Tourismus im Lausitzer Seenland,
- Los 5: Fachliche Beratung zum Relaunch der Website des Tourismus im Elbe-Elster-Land.

II.1.5. Estimated total value

Value excluding VAT: 116 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Neue Webpräsenz Uckermark
Lot No: 1

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung einer Webpräsenz für den Tourismus in der Uckermark.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 40 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: yes

Description of renewals:

- Verlängerung Serverarchitektur und Bewirtschaftung des Servers/Service Level Agreement,
- 100 weitere Arbeitsstunden für Weiterentwicklung ab 1.1.2022.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

100 weitere Arbeitsstunden für Weiterentwicklung ab 1.1.2022

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Neue Webpräsenz Seenland Oder-Spree
Lot No: 2

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung einer Webpräsenz für den Tourismus im Seenland Oder-Spree.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 40 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: yes

Description of renewals:

- Verlängerung Serverarchitektur und Bewirtschaftung des Servers/Service Level Agreement,
- 100 weitere Arbeitsstunden für Weiterentwicklung ab 1.1.2022.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

100 weitere Arbeitsstunden für Weiterentwicklung ab 1.1.2022

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Fachliche Beratung Relaunch Tourismus Potsdam
Lot No: 3

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Fachliche Beratung zum Relaunch der touristischen Websites für Tourismus in Potsdam.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 24 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

SEO-Audit und Onsite-Befragung für den Tourismus im Lausitzer Seenland
Lot No: 4

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

SEO-Audit und Onsite-Befragung für den Tourismus im Lausitzer Seenland.

II.2.5.

Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 8 500,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Fachliche Beratung Relaunch Tourismus Elbe-Elster-Land
Lot No: 5

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Fachliche Beratung zum Relaunch der touristischen Website für Tourismus im Elbe-Elster-Land.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 25 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11.

Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:
Siehe Auftragsunterlagen.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Siehe Auftragsunterlagen.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/07/2021 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 29/08/2021

IV.2.7.

Conditions for opening of tenders

Date: 02/08/2021 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Bekanntmachungs-ID: CXP9YRJR0F2

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer des Landes Brandenburg beim Ministerium für Wirtschaft, Arbeit und Energie

Town: Potsdam

Country: Germany

VI.5. Date of dispatch of this notice

24/06/2021