

**Spain-Vitoria-Gasteiz: Advertising management services**

**OJ S 123/2021 29/06/2021**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Gobierno Vasco — Seguridad

National registration number: S4833001C

Postal address: C/ Donostia-San Sebastian, 1, 01010 Vitoria-Gasteiz

Town: Vitoria-Gasteiz

NUTS code: ES21 País Vasco

Postal code: 01010

Country: Spain

Contact person: C/ Donostia-San Sebastián, 1, 01010 Vitoria-Gasteiz (Araba-Álava)

E-mail: [seg-kontratazioa@euskadi.eus](mailto:seg-kontratazioa@euskadi.eus)

Telephone: +34 945018742

**Internet address(es):**

Main address: <http://www.euskadi.eus>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.contratacion.euskadi.eus/KPELicitacion>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Public order and safety

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Difusión de las campañas publicitarias del Departamento de Seguridad

Reference number: C-0001/22

**II.1.2. Main CPV code**

79341200 Advertising management services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Difusión de las campañas publicitarias del Departamento de Seguridad.

#### **II.1.5. Estimated total value**

Value excluding VAT: 1 818 181,80 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79341200 Advertising management services

#### **II.2.3. Place of performance**

NUTS code: ES21 País Vasco

Main site or place of performance: ES21 - País Vasco.

#### **II.2.4. Description of the procurement**

Difusión de las campañas publicitarias del Departamento de Seguridad.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 1 818 181,80 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Una o varias prórrogas hasta un máximo de veinticuatro meses.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **III.2. Conditions related to the contract**

### **III.2.2. Contract performance conditions**

En materia de igualdad de mujeres y hombres, se garantizará un uso no sexista del lenguaje en todos los contenidos publicitados y se fomentará una imagen con valores de igualdad, diversidad, pluralidad de roles y corresponsabilidad. Además, los informes que se pudieran elaborar en el marco del proyecto, deberán aportar datos desagregados por sexo, exigibles también a las subcontratistas.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 26/07/2021 Local time: 11:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish, Basque

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 2 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 26/07/2021 Local time: 11:30

Information about authorised persons and opening procedure: Apertura sobre A.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: [oarc@euskadi.eus](mailto:oarc@euskadi.eus)

### **VI.5.**

**Date of dispatch of this notice**

24/06/2021