

France-Bordeaux: Public relations consultancy services

OJ S 180/2015 17/09/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Dreal Aquitaine

Postal address: rue Jules Ferry — cité administrative

Town: Bordeaux

Postal code: 33090

Country: France

For the attention of: Matthieu Camelot

Additional information can be obtained from:

Official name: Dreal Aquitaine

Postal address: SMTI / DI cité administrative — rue Jules Ferry

Town: Bordeaux

Postal code: 33090

Contact person: Philippe Darles

E-mail: philippe.darles@developpement-durable.gouv.fr

Telephone: +33 556248774

Fax: +33 556248404

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: Official name: Dreal Aquitaine

Postal address: PSI / PJ / CP cité administrative — rue Jules Ferry

Town: Bordeaux

Postal code: 33090

Contact person: Isabelle Chaboche

E-mail: isabelle.chaboche@developpement-durable.gouv.fr

Telephone: +33 556248852

Fax: +33 556248080

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

Environment

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1.**

Title attributed to the contract by the contracting authority

Assistance au service mobilité, transports et infrastructures de la DREAL Aquitaine pour la communication sur ses missions de mobilité et de maîtrise d'ouvrage routière.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement**II.1.5. Short description of the contract or purchase(s)**

Assistance au service mobilité, transports et infrastructures de la DREAL Aquitaine pour la communication sur ses missions de mobilité et de maîtrise d'ouvrage routière.

II.1.6. CPV code(s)

79416200 Public relations consultancy services, 75130000 Supporting services for the government

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots**II.1.9. Information about variants**

Variants will be accepted: no

II.2. Scope of the procurement**II.2.1. Total quantity or scope**

Marché à bons de commande d'une durée d'un an, avec trois reconductions annuelles tacites possibles.

II.2.2. Information about options**II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 3

II.3. Duration of the contract or time limit for completion

Duration in months: 12 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract**III.1.1. Deposits and guarantees required****III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Le financement est assuré par l'état avec le concours de collectivités locales.

Les prix sont révisables.

Le délai global de paiement est de 30 jours.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Le marché sera conclu soit avec un prestataire unique, soit avec des prestataires groupés solidaires ou conjoints.

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Imprimé DC 1 de lettre de candidature et d'habilitation du mandataire par ses co-traitants
imprimé DC 2 de déclaration du/des candidat(s).

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

List and brief description of conditions:

Présentation d'une liste de prestations similaires à celles du présent marché exécutées au cours des 5 dernières années, indiquant notamment le montant, la date et le maître d'ouvrage;
Curriculum vitae de la personne physique désignée pour l'exécution de la mission.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Criteria below

1. Prix des prestations. Weighting 40

2. Méthode proposée par les candidats. Weighting 30

3. Pertinence d'affectation des compétences. Weighting 30

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

DREAL-AQU-SMTI-RDO3-15-06

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

26.10.2015 - 16:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 90 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Les pièces constituant le dossier de consultation seront téléchargées par les candidats sur la plate-forme www.marches-publics.gouv.fr sous la référence Dreal-Aqu-Smti-Rdo3-15-06. Date d'envoi du présent avis au JOUE et au BOAMP: 11.9.2015.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Bordeaux

Postal address: 9 rue Tastet

Town: Bordeaux

Postal code: 33000

E-mail: greffe.ta-bordeaux@juradm.fr

Telephone: +33 556993800

Fax: +33 556243903

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Référé précontractuel: avant la conclusion du marché (article L551-1 du Code de justice administrative).

Recours pour excès de pouvoir: dans un délai de 2 mois à compter de la notification de la décision de rejet (articles R421-1 à R421-3 du Code de justice administrative).

Recours de plein contentieux: dans un délai de 2 mois à compter de l'accomplissement des mesures de publicité concernant l'attribution du marché.

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

11.9.2015