

327029-2026 - Result

Poland – Promotional services – Usługa sponsoringu głównego BitterSweet Festival 2026

OJ S 92/2026 13/05/2026

Contract or concession award notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: ENEA S.A.

Email: alicja.ciezak@enea.pl

2. Procedure

2.1. Procedure

Title: Usługa sponsoringu głównego BitterSweet Festival 2026

Description: Usługa sponsoringu głównego BitterSweet Festival 2026

Procedure identifier: 93468c11-f60b-4557-b206-0866dfa940d6

Internal identifier: P/1400/21127310/00001677/2026

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Country subdivision (NUTS): Poznański (PL418)

Country: Poland

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0001

Title: Usługa sponsoringu głównego BitterSweet Festival 2026

Description: Usługa sponsoringu głównego BitterSweet Festival 2026

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

5.1.2. Place of performance

Country subdivision (NUTS): Poznański (PL418)

Country: Poland

5.1.16. Further information, mediation and review

Review organisation: Prezes Krajowej Izby Odwoławczej

Organisation providing additional information about the procurement procedure: ENEA S.A.

6. Results

Value of all contracts awarded in this notice: unpublished

Justification code: Commercial interests of an economic operator

Justification for publishing later: Interesy handlowe podmiotu gospodarczego

Date of when this will be published: 01/04/2027

Direct award

:

Justification for direct award: The contract can be provided only by a particular economic operator because of exclusive rights, including intellectual property rights

Other justification: Podstawą prawną zastosowania trybu z wolnej ręki w trakcie postępowania o udzielenie zamówienia jest art. 388 pkt 1) w zw. z art. 214 ust. 1 pkt 1 lit. b) ustawy z dnia 11 września 2019 r. - Prawo zamówień publicznych. Zgodnie z przywołanymi przepisami zamówienia sektorowego można udzielić w trybie zamówienia z wolnej ręki w przypadku gdy usługi mogą być świadczone tylko przez jednego wykonawcę z przyczyn związanych z ochroną praw wyłącznych, wynikających z odrębnych przepisów i nie istnieje rozsądne rozwiązanie alternatywne lub rozwiązanie zastępcze, a brak konkurencji nie jest wynikiem celowego zawężenia parametrów zamówienia. Good Taste Production sp. z o.o. z siedzibą w Poznaniu, ul. Dziewińska 59, 60 - 178 Poznań, wpisany do rejestru przedsiębiorców Krajowego Rejestru Sądowego prowadzonego przez Sąd Rejonowy Poznań – Nowe Miasto i Wilda w Poznaniu pod numerem KRS 0000504906, NIP 7792421062, REGON 302692642 jest wyłącznym producentem i organizatorem BitterSweet Festival oraz jako jedyny ma prawo do dysponowania znakiem towarowym oraz wszelkimi prawami i atrybutami festiwalu BitterSweet.

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Good Taste Production Sp. z o.o.

Tender:

Tender identifier: Oferta

Identifier of lot or group of lots: LOT-0001

Value of the tender: unpublished

Justification code: Commercial interests of an economic operator

Justification for publishing later: Interesy handlowe podmiotu gospodarczego

Date of when this will be published: 01/04/2027

Contract information:

Identifier of the contract: Umowa

Date of the conclusion of the contract: 08/05/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders verified and inadmissible
Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: ENEA S.A.
Registration number: 7770020640
Postal address: ul. Pastelowa 8
Town: Poznań
Postcode: 60-198
Country subdivision (NUTS): Miasto Poznań (PL415)
Country: Poland
Email: alicja.ciezak@enea.pl
Telephone: 618848721
Roles of this organisation:
Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Prezes Krajowej Izby Odwoławczej
Registration number: 5262239325
Postal address: ul. Postępu 17a
Town: Warszawa
Postcode: 02-676
Country subdivision (NUTS): Miasto Warszawa (PL911)
Country: Poland
Email: odwolania@uzp.gov.pl
Telephone: +48224587840
Roles of this organisation:
Review organisation

8.1. ORG-0005

Official name: Good Taste Production Sp. z o.o.
Size of the economic operator: Micro, small, or medium
Registration number: 7792421062
Postal address: ul. Dziewińska 59
Town: Poznań
Postcode: 60-178
Country subdivision (NUTS): Miasto Poznań (PL415)
Country: Poland
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 01796b87-bf5f-400f-b0b7-4ab7ef75621f - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

Notice subtype: 34

Notice dispatch date: 12/05/2026 05:58:10 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Polish

Notice publication number: 327029-2026

OJ S issue number: 92/2026

Publication date: 13/05/2026