

Belgium-Brussels: Framework contract for information and communication activities relating to the EU integrated maritime policy (IMP) and to the common fisheries policy (CFP)

OJ S 183/2016 22/09/2016

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Maritime Affairs and Fisheries,
Directorate F — Resources

Postal address: J-99

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

Contact person: Ms Dora Correia — Acting Director

E-mail: mare-tenders@ec.europa.eu**Internet address(es):**Main address: http://ec.europa.eu/dgs/maritimeaffairs_fisheries/index_en.htm**I.1. Name and addresses**

Official name: Executive Agency for Small and Medium-sized Enterprises (EASME)

Postal address: Covent Garden 2, place Rogier 16

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1210

Country: Belgium

E-mail: easme-procurement@ec.europa.eu**Internet address(es):**Main address: <http://ec.europa.eu/EASME>**I.1. Name and addresses**

Official name: European Fisheries Control Agency (EFCA)

Postal address: Odriozola Building, Avenida García Barbón, 4

Town: Vigo (Pontevedra)

NUTS code: ES España

Postal code: 36201

Country: Spain

E-mail: cei201302@efca.europa.eu**Internet address(es):**Main address: <http://www.efca.europa.eu>**I.2. Information about joint procurement**

The contract involves joint procurement

The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=1883>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Framework contract for information and communication activities relating to the EU integrated maritime policy (IMP) and to the common fisheries policy (CFP).
Reference number: MARE/2016/11.

II.1.2. Main CPV code

77700000 Services incidental to fishing

II.1.3. Type of contract

Services

II.1.4. Short description

The objective of the framework contract is to help explain, promote, implement and develop the IMP and CFP as well as raise public awareness of the objectives, issues and initiatives in these areas. This framework service contract will also include services for the Executive Agency for Small and Medium-sized Enterprises (EASME) and for the European Fisheries Control Agency (EFCA).

The call for tenders covers the following tasks and services:

- A) designing, implementing and following up information and communication campaigns;
- B) editorial tasks, creation of content and development of communication materials and management of databases for the distribution of information material and other purposes;
- C) audiovisual services;
- D) support to digital communication and online activities;
- E) organisation of participation in events and fairs;
- F) support for media relations.

II.1.5. Estimated total value

Value excluding VAT: 14 500 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: BE Belgique / België

NUTS code: ES España

II.2.4. Description of the procurement

The European Commission, represented for the purposes of this call for tenders by the Directorate-General for Maritime Affairs and Fisheries, wishes to conclude a multiple framework service contract (FWC) in 'cascade' for information and communication activities relating to the European Union's integrated maritime policy (IMP) and the common fisheries policy (CFP). The multiple FWC in 'cascade' will be awarded to not more than the 2 highest ranked tenderers.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 14 500 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The duration of the contract is 12 months with effect from the date on which it is signed by the last contracting party, with up to 3 automatic renewals each for a period of 12 months, i.e. up to a maximum duration of 48 months, unless written notification is given by one of the parties.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project:

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 2

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 04/11/2016 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Bulgarian, Danish, German, Greek, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Latvian, Lithuanian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Spanish, Swedish, Czech

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 15/11/2016 Local time: 15:00

Place:

The public opening of tenders will take place at the following address: Directorate-General for Maritime Affairs and Fisheries, rue Joseph II 99, 1040 Brussels (metro station: Maelbeek /Maalbeek), BELGIUM.

Information about authorised persons and opening procedure: A maximum of 2 representatives per tender can attend the opening of tenders as provided above. For organisational and security reasons, the tenderer must provide the full name and ID or passport number of the representatives at least 3 working days in advance to: mare-tenders@ec.europa.eu Failing that, the contracting authority reserves the right to refuse access to its premises.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

12/09/2016