

United Kingdom-Coventry: Public relations services
OJ S 190/2013 01/10/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Coventry University Higher Education Corporation Group

Postal address: Priory Street

Town: Coventry

Postal code: CV1 5FB

Country: United Kingdom

Contact person: Procurement Department

E-mail: michael.duffy@coventry.ac.uk

Telephone: +44 2476887392

Fax: +44 2476795120

Internet address(es):

General address of the contracting authority: <http://www.coventry.ac.uk/life-on-campus/the-university/key-information/procurement/>

Address of the buyer profile: <http://www.coventry.ac.uk/life-on-campus/the-university/key-information/procurement/>

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Public Relations and Communications Management.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Coventry.

NUTS code UKG33 Coventry

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Coventry University wishes to appoint a supplier for Public Relations and Communications

requirements.

The appointed agency will be expected to work with our Marketing and Communications department for strategic and tactical PR and communications activity including but not limited to general media liaison.

II.1.5. CPV code(s)

79416000 Public relations services, 79416200 Public relations consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 920 000 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Cost. Weighting 30
2. Quality. Weighting 70

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

PD-062-PR & communications

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: PD-062-PR & Communications Lot 1

Lot No: 1

- Lot title: Corporate PR an Communication services

V.1. Date of conclusion of the contract

16.9.2013

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: 3 Monkeys Communications Limited
Postal address: The Lightbox 127-133 Charing Cross Road
Town: London
Postal code: WC2H0 EW
Country: United Kingdom
Internet address: <http://3-monkeys.co.uk>

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: PD-062-PR & Communications Lot 1

Lot No: 1

- Lot title: Corporate PR an Communication services

V.1. Date of conclusion of the contract

16.9.2013

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Broadgate Mainland Limited

Postal address: 15 Basinghall Street

Town: London

Postal code: EC2V 5BR

Country: United Kingdom

Internet address: www.broadgatemainland.com

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: PD-062-PR & Communications Lot 1

Lot No: 1

- Lot title: Corporate PR an Communication services

V.1. Date of conclusion of the contract

16.9.2013

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Communications Management Limited

Postal address: Calverton House 2 Harpenden Road

Town: St Albans

Postal code: AL3 5AB

Internet address: www.communicationsmanagement.co.uk

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: PD-062-PR & Communications Lot 2

Lot No: 2

- Lot title: On Site local provision

V.1. Date of conclusion of the contract

16.9.2013

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Advent Communications Limited

Postal address: 2 Edison Building Electric Wharf

Town: Coventry

Postal code: CV1 4JA

Country: United Kingdom

Internet address: www.advent-communications.co.uk

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Coventry University Procurement Department

Postal address: Priory Street

Town: Coventry

Postal code: CV1 5FB

Country: United Kingdom

Body responsible for mediation procedures

Official name: Coventry University Legal Department

Postal address: Priory Street

Town: Coventry

Postal code: CV1 5FB

Country: United Kingdom

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Coventry University Procurement Department

Postal address: Priory Street

Town: Coventry

Postal code: CV1 5FB

Country: United Kingdom

VI.4. Date of dispatch of this notice

27.9.2013