

**France-Sainte-Clotilde: Advertising material**  
**OJ S 184/2016 23/09/2016**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Agence régionale de santé Océan Indien

Postal address: 2 bis avenue Georges Brassens

Town: Sainte-Clotilde

NUTS code: FR940 Réunion

Postal code: 97490

Country: France

Contact person: DRH-AG/CAJCP

E-mail: [ars-oi-cajcp@ars.sante.fr](mailto:ars-oi-cajcp@ars.sante.fr)

Telephone: +262 262939523

Fax: +262 262939500

**Internet address(es):**

Main address: <http://www.ars.ocean-indien.sante.fr>.

Address of the buyer profile: <https://www.marches-publics.gouv.fr>.

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Fourniture et livraison de travaux d'impression et matériels publicitaires.

Reference number: 07-MP-2016

**II.1.2. Main CPV code**

22462000 Advertising material

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

Fourniture et livraison de travaux d'impression et de matériels publicitaires pour les services LAV de l'ARS OI délégation de la Réunion.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Lowest offer: 158 362,27 EUR / Highest offer: 177 457,14 EUR taken into consideration

## **II.2. Description**

### **II.2.1. Title**

Fourniture et livraison de travaux d'impression

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79810000 Printing services

### **II.2.3. Place of performance**

NUTS code: FR940 Réunion

### **II.2.4. Description of the procurement**

Fourniture et livraison de travaux d'impression.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60 %

Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Fourniture et livraison de matériels publicitaires

Lot No: 2

### **II.2.2. Additional CPV code(s)**

22462000 Advertising material

### **II.2.3. Place of performance**

NUTS code: FR940 Réunion

### **II.2.4. Description of the procurement**

Fourniture et livraison de matériels publicitaires pour les services LAV de l'ARS OI délégation de la Réunion.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60 %

Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

Prestations supplémentaires éventuelles: le contractant proposera 2 autres modèles d'objets publicitaires qui selon lui pourraient être adaptés à la campagne de communication.

## **II.2. Description**

### **II.2.1. Title**

Fourniture et livraison d'habillages publicitaires  
Lot No: 3

### **II.2.2. Additional CPV code(s)**

22462000 Advertising material

### **II.2.3. Place of performance**

NUTS code: FR940 Réunion

### **II.2.4. Description of the procurement**

Fourniture et livraison d'habillages publicitaires pour les services de la LAV de l'ARS OI, délégation de La Réunion.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60 %  
Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 084-147789](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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**Contract No:** 07-MP-2016

**Lot No:** 1

**Title:**

Fourniture et livraison de travaux d'impression

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

31/08/2016

##### **V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Imprimerie Scanner

Postal address: 71 boulevard du Chaudron

Town: Sainte-Clotilde

NUTS code: FR940 Réunion

Postal code: 97490

Country: Réunion

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Lowest offer: 103 530,70 EUR / Highest offer: 114 163,66 EUR taken into consideration

##### **V.2.5. Information about subcontracting**

#### **Section V: Award of contract**

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**Contract No:** 07-MP-2016

**Lot No:** 2

**Title:**

Fourniture et livraison de matériel publicitaire

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

31/08/2016

##### **V.2.2.**

**Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Numerik

Postal address: 20 H rue des Navigateurs — atelier du Trapèze — Lot. Carosse

Town: Saint-Gilles-les-Bains

NUTS code: FR940 Réunion

Postal code: 97434

Country: Réunion

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Lowest offer: 26 300,40 EUR / Highest offer: 32 007,50 EUR taken into consideration

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 07-MP-2016

**Lot No:** 3

**Title:**

Fourniture et livraison d'habillage publicitaire

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

31/08/2016

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Numerik

Postal address: 20 H rue des Navigateurs — atelier du Trapèze — Lot. Carosse

Town: Saint-Gilles-les-Bains

NUTS code: FR940 Réunion

Postal code: 97434

Country: Réunion

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Lowest offer: 27 855,21 EUR / Highest offer: 31 285,98 EUR taken into consideration

**V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

1) Le lieu de consultation du contrat signé est à l'adresse suivante:  
ARS OI — DRH AG/CAJCP — 2 bis avenue Georges Brassens — CS 61002 — 97743 Saint-Denis Cedex 9 — Tél. 02 62 97 97 00 — Fax: 02 62 97 97 18 — horaires d'ouverture: 8:00 — 12:00 et 13:30 — 16:30 (sur rendez-vous).

2) Montant du marché:

Le montant réel de l'accord-cadre sera fonction des bons de commande émis en application des prix unitaires figurant au BPU.

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal administratif — secrétariat du greffe

Postal address: 27 rue Félix Guyon — BP 2024

Town: Saint-Denis Cedex

Postal code: 97488

Country: Réunion

Telephone: +262 262924360

Fax: +262 262924362

#### VI.4.2. Body responsible for mediation procedures

Official name: Comité consultatif interrégional de Paris/règlement amiable des litiges

Postal address: 27 rue Miollis

Town: Paris

Postal code: 75015

Country: France

Telephone: +33 144426343

Fax: +33 144426337

#### VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif — secrétariat du greffe

Postal address: 27 rue Félix Guyon — BP 2024

Town: Saint-Denis Cedex

Postal code: 97488

Country: Réunion

Telephone: +262 262924360

Fax: +262 262924362

### VI.5. Date of dispatch of this notice

20/09/2016