

329838-2026 - Competition

Spain – Multimedia software development services – Servicio de elaboración e implementación de herramientas digitales para la mejora de la interpretación del producto (Mallorca, Menorca e Eivissa) dentro del proyecto de la ruta cultural "Les Illes Balears: Fenicios, Púnicos y Talayóticos".

OJ S 92/2026 13/05/2026

**Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Presidencia de la Agencia de Estrategia Turística de las Islas Baleares (AETIB)

Email: juridico@aetib.caib.es

Legal type of the buyer: Public undertaking, controlled by a regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de elaboración e implementación de herramientas digitales para la mejora de la interpretación del producto (Mallorca, Menorca e Eivissa) dentro del proyecto de la ruta cultural "Les Illes Balears: Fenicios, Púnicos y Talayóticos".

Description: Creación de modelos tridimensionales de hipótesis de reconstrucción de 4 espacios arqueológicos de Eivissa, Mallorca i Menorca, en la generación de una experiencia de realidad virtual y creación de un audiovisual.

Procedure identifier: d4a20521-5c76-4a43-8b0d-cefebdd4f3f1

Internal identifier: EXP 14/2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212520 Multimedia software development services

Additional classification (cpv): 48930000 Training and entertainment software package,

72212500 Communication and multimedia software development services, 72222300

Information technology services, 92111000 Motion picture and video production services,

92111210 Advertising film production

2.1.2. Place of performance

Country subdivision (NUTS): Mallorca (ES532)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 289 077,60 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Corruption: cualquier otro exigido por Ley

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de elaboración e implementación de herramientas digitales para la mejora de la interpretación del producto (Mallorca, Menorca e Eivissa) dentro del proyecto de la ruta cultural "Les Illes Balears: Fenicios, Púnicos y Talayóticos".

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5.1.2. Place of performance

Country subdivision (NUTS): Mallorca (ES532)

Country: Spain

5.1.3. Estimated duration

Start date: 01/09/2026

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 0

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Cumplimiento de objetivos sociales

Social objective promoted: Gender equality

Innovation procurement: The procured works, supplies, or services entail process innovation

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: Tools, plant, or technical equipment

Description of selection criterion: Títulos académicos y profesionales del empresario y directivos, o responsables de la ejecución

5.1.10. Award criteria

Criterion:

Type: Quality

Description: AMPLIACIÓN DE LA GARANTIA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: CRITERIOS MEDIOAMBIENTALES.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2,5

Criterion:

Type: Quality

Description: CRITERIOS SOCIALES.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2,5

Criterion:

Type: Quality

Description: EXPERIENCIA EN MODELADO 3D.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 18

Criterion:

Type: Quality

Description: EXPERIENCIA EN REALIDAD VIRTUAL .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 22

Criterion:

Type: Price

Description: OFERTA ECONOMICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: PLAZO DE EJECUCIÓN.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: MEJORAS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: PLAN DE CONTINGENCIA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=bie3nYx%2FhGRWhbmkn2nXQ%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=bie3nYx%2FhGRWhbmkn2nXQ%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 11/06/2026 23:55:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 1 Year

Information about public opening:

Opening date: 30/06/2026 11:53:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Protección de datos.

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Presidencia de la Agencia de Estrategia Turística de las Islas Baleares (AETIB) - TCRAC

Information about review deadlines: 15 dias habiles

Organisation providing more information on the review procedures: Presidencia de la Agencia de Estrategia Turística de las Islas Baleares (AETIB) - TCRAC

8. Organisations

8.1. ORG-0001

Official name: Presidencia de la Agencia de Estrategia Turística de las Islas Baleares (AETIB)

Registration number: 21231210166881

Registration number: Q5755004H

Town: Palma

Postcode: 07121

Country subdivision (NUTS): Mallorca (ES532)

Country: Spain

Contact point: Presidencia de la Agencia de Estrategia Turística de las Islas Baleares (AETIB)

Email: juridico@aetib.caib.es

Telephone: +34 971176699

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=XLg%2BBJKLqRuiEJrVRqloyA%3D%3D>

Other contact points:

Official name: TCRAC

Town: Madrid

Postcode: 28071

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Other contact points:

Official name: TCRAC

Town: Madrid

Postcode: 28071

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: tribunal_recursos.contratos@hacienda.gob.es

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 0df84aa1-d381-4e7e-b2af-ddf53762b0b2 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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