

Netherlands-Utrecht: Research and development services and related consultancy services
OJ S 134/2020 14/07/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting IDH Sustainable Trade Initiative

National registration number: 1852360

Postal address: Arthur van Schendelstraat 500

Town: Utrecht

NUTS code: NL Nederland

Postal code: 3511 MH

Country: Netherlands

Contact person: Felia Palsenberg

E-mail: palsenberg@idhtrade.org

Telephone: +31 621337874

Internet address(es):

Main address: <http://www.idhsustainabletrade.com>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Sustainability

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Primary Data Collection

Reference number: 193000

II.1.2. Main CPV code

73000000 Research and development services and related consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

IDH aims to select a long-term partner that collects primary data on smallholder farm economics, livelihoods and households.

In 2019, IDH contracted the Akvo foundation, an international M&E company, for the design and execution of a primary farmer data collection tool that has been integrated into the SDM methodology. As part of this assignment, IDH has developed a standardized methodology, which can be used for a wide range of countries, companies and crops. The standardized

nature of this methodology allows for baseline data collection, cross-case comparison and operational efficiency.

The output of the data collection is used twofold:

- farmer profiles providing companies and Farmfit with a sound understanding of the SDM clients, their households and their service need, and
- primary data to enable net income / profit and loss calculations for each farmer profile, yielding an income baseline for TA and the starting point of our impact potential calculations.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 500 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Multiple

II.2.4. Description of the procurement

1. Execution of approximately 40+ data collection a year, using a time and cost-efficient approach that should not take longer than 4-6 weeks from planning to the delivery of the cleaned data per company as per the proposed format. This can also include data collection for impact research.
2. Support in the continuous improvements of the methodology and approach, working closely together with Farmfit Intelligence and IDH Learning and Innovation team ensure that collected data can support insights creation but also the monitoring and evaluation of innovation projects. This may include some design elements for collecting impact measurement data.
3. Support on data infrastructure developed, including but not limited to the development of a database for farm-level data, quality control processes and data insertion.
4. Ad-hoc support for data cleaning, data handling/storage and analyses for aggregate insights, potentially coaching of IDH staff to ensure knowledge transfer to IDH.

II.2.5. Award criteria

Quality criterion - Name: Data collection approach and plan / Weighting: 24

Quality criterion - Name: Methodological approach / Weighting: 15

Quality criterion - Name: Data infrastructure plan / Weighting: 9

Quality criterion - Name: Project Management and organization capacity / Weighting: 6

Quality criterion - Name: Partnership approach / Weighting: 6

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 033-077848](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Primary Data Collection

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/05/2020

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Stichting Akvo

National registration number: 27327087

Postal address: 's-Gravenhekje 1 A

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1011 TG

Country: Netherlands

Internet address: <http://www.akvo.org>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 500 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden — Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: midden-nederland@rechtspraak.nl

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

VI.5. Date of dispatch of this notice

09/07/2020