

Estonia-Tallinn: Public relations services

OJ S 117/2022 20/06/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Riigi Tugiteenuste Keskus

National registration number: 70007340

Postal address: Lökke tn 4

Town: Tallinn

NUTS code: EE Eesti

Postal code: 10122

Country: Estonia

Contact person: MARLEEN MESULTS

E-mail: hanked@rtk.ee

Telephone: +372 6631800

Internet address(es):Main address: <http://www.rtk.ee>**I.1. Name and addresses**

Official name: Riigikantselei

National registration number: 70004809

Postal address: Rahukohtu tn 3

Town: Tallinn

NUTS code: EE Eesti

Postal code: 15161

Country: Estonia

Contact person: MARLEEN MESULTS

E-mail: riigikantselei@riigikantselei.ee

Telephone: +372 6631800

Internet address(es):Main address: <http://www.riigikantselei.ee>**I.2. Information about joint procurement**

The contract involves joint procurement

I.3. CommunicationThe procurement documents are available for unrestricted and full direct access, free of charge, at: <https://riigihanked.riik.ee/rhr-web/#/procurement/4532448/general-info>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://riigihanked.riik.ee/rhr-web/#/procurement/4532448/tenders>

Tenders or requests to participate must be submitted to the abovementioned address

I.4.

Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikatsiooniteenuse tellimine (Riigikantselei)

Reference number: 250237

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Riigihanke läbiviimise eesmärk on leida kuni kolm raamlepingupartnerit, kes pakuvad hankija projektidele kommunikatsioonilahendusi koos elluviimisega. Kommunikatsioonilahenduste all peab hankija silmas vastavalt hankija vajadustele määratletaval eesmärgil sihtrühmale konkreetse perioodi vältel läbi viidavat kommunikatsioonialast tegevuskava.

Kommunikatsioonilahenduse osaks võib olla nii nõustamine kui tegevuskava elluviimine.

Samuti võivad kommunikatsioonilahenduse osaks olla kõikvõimalikud turundustegevused (nt kampaaniad), mille lepingupartner peab teostama või organiseerima.

II.1.5. Estimated total value

Value excluding VAT: 500 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: EE Eesti

II.2.4. Description of the procurement

Riigihanke läbiviimise eesmärk on leida kuni kolm raamlepingupartnerit, kes pakuvad hankija projektidele kommunikatsioonilahendusi koos elluviimisega. Kommunikatsioonilahenduste all peab hankija silmas vastavalt hankija vajadustele määratletaval eesmärgil sihtrühmale konkreetse perioodi vältel läbi viidavat kommunikatsioonialast tegevuskava.

Kommunikatsioonilahenduse osaks võib olla nii nõustamine kui tegevuskava elluviimine.

Samuti võivad kommunikatsioonilahenduse osaks olla kõikvõimalikud turundustegevused (nt kampaaniad), mille lepingupartner peab teostama või organiseerima.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Proovitöö / Weighting: 60.0

Price - Weighting: 40.0

II.2.6. Estimated value

Value excluding VAT: 500 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Vaata hankepassist <https://riigihanked.riik.ee/rhr-web/#/procurement/4532448/procurement-passport> või alusdokumendist <https://riigihanked.riik.ee/rhr-web/#/procurement/4532448/documents?group=B>

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 3

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 29/07/2022 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Estonian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 29/07/2022 Local time: 11:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Hankija ei jaga riigihanget osadeks ja sõlmib teenuse osutamiseks raamlepingu kuni kolme pakkujaga. Teenuse tellimine kuni kolmelt pakkujalt tagab hankija rahaliste vahendite otstarbeka ja säästliku kasutamise. Samuti võimaldab see rahaliste vahendite kokkuhoidu tugiteenuste arvelt ning seeläbi on tagatud ka konkurentsi efektiivne ärakasutamine ühe hankemenetluse raames.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Riigihangete vaidlustuskomisjon

Postal address: Endla 13/Lökke 5

Town: Tallinn

Postal code: 10122

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <http://www.fin.ee/riigihangete-poliitika>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Riigihangete vaidlustuskomisjon

Postal address: Endla 13/Lökke 5

Town: Tallinn

Postal code: 10122

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <http://www.fin.ee/riigihangete-poliitika>

VI.5. Date of dispatch of this notice

15/06/2022