

331014-2026 - Competition

**Austria – Public relations consultancy services – PR-Agenturleistungen im Quellmarkt
Bundesrepublik Deutschland für den Wiener Tourismusverband
OJ S 93/2026 15/05/2026
Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Wiener Tourismusverband

Email: vergabe@terzaki.at

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: PR-Agenturleistungen im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Description: PR-Agenturleistungen im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Procedure identifier: 00af9c6c-7100-4fd1-b653-05efe12f415c

Internal identifier: 243224

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.3. Value

Estimated value excluding VAT: 500 000,00 EUR

Maximum value of the framework agreement: 500 000,00 EUR

2.1.4. General information

Additional information: Gemäß Abschnitt IV.2 unter Punkt "Höchstzahl der zur zweiten Phase des Verfahrens einzuladenden Bewerber" findet sich die Angabe "3". Diese Anzahl kann sich im Falle einer ex-aequo-Platzierung gleichgereihter Bewerber:innen ändern. Näheres dazu ist dem Punkt 4 des Allgemeinen Teils der Teilnahmeunterlagen zu entnehmen.

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0844

Title: PR-Agenturleistungen im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Description: PR-Agenturleistungen im Quellmarkt Bundesrepublik Deutschland für den Wiener Tourismusverband

Internal identifier: 243224

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Wien (AT130)

Country: Austria

5.1.3. Estimated duration

Start date: 07/10/2026

Duration: 48 Months

5.1.5. Value

Maximum value of the framework agreement: 5 000 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

Maximum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://gv.vergabeportal.at/Detail/243224>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://gv.vergabeportal.at/Detail/243224>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 16/06/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Verwaltungsgericht Wien

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

8. Organisations

8.1. ORG-3246

Official name: Wiener Tourismusverband

Registration number: 9110009147147

Postal address: Invalidenstraße 6

Town: Wien

Postcode: 1030

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Contact point: TERZAKI & Partner GmbH

Email: vergabe@terzaki.at

Telephone: +43 13695978

Internet address: <https://www.terzaki.at>

Roles of this organisation:

Buyer

8.1. ORG-8726

Official name: Verwaltungsgericht Wien

Registration number: 9110019835300

Postal address: Muthgasse 62

Town: Wien

Postcode: 1190

Country subdivision (NUTS): Wien (AT130)

Country: Austria

Email: post@vgw.wien.gv.at

Telephone: +43 1400038500

Fax: +43 140009938529

Internet address: <http://www.verwaltungsgericht.wien.gv.at>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: f1d219cb-da80-4948-97e8-366cb226ffe1 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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