

**Norway-Oslo: Advertising and marketing services**  
**OJ S 106/2023 05/06/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Oslo kommune v/ Utviklings- og kompetanseetaten

National registration number: 971 183 675

Postal address: Grensesvingen 6

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0663

Country: Norway

Contact person: Milena Zikic

E-mail: [milena.zikic@uke.oslo.kommune.no](mailto:milena.zikic@uke.oslo.kommune.no)

Telephone: +47 21802180

**Internet address(es):**

Main address: <https://www.oslo.kommune.no/>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/264775>

**I.1. Name and addresses**

Official name: Asker kommune

National registration number: 920 125 298

Postal address: Katrineåsveien 20

Town: RØYKEN

NUTS code: NO082 Viken

Postal code: 3440

Country: Norway

Contact person: Milena Zikic

E-mail: [milena.zikic@uke.oslo.kommune.no](mailto:milena.zikic@uke.oslo.kommune.no)

Telephone: +47 21802180

**Internet address(es):**

Main address: <https://www.aker.kommune.no>

**I.1. Name and addresses**

Official name: Jevnaker kommune

National registration number: 961 381 363

Postal address: Postboks 60

Town: JEVNAKER

NUTS code: NO020 Innlandet

Postal code: 3521

Country: Norway

Contact person: Milena Zikic

E-mail: [milena.zikic@uke.oslo.kommune.no](mailto:milena.zikic@uke.oslo.kommune.no)

Telephone: +47 21802180

**Internet address(es):**

Main address: <https://www.jevnaker.kommune.no>

**I.2. Information about joint procurement**

The contract involves joint procurement

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Procurement of advertising mediation

Reference number: 22/885

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The contract comprises advertising mediation for all types of media, including particularly digital and printed media.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 58 200 000,00 NOK

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

**II.2.3. Place of performance**

NUTS code: NO Norge

Main site or place of performance: OSLO

**II.2.4. Description of the procurement**

The contract comprises advertising mediation for all types of media, including particularly digital and printed media.

**II.2.5. Award criteria**

Quality criterion - Name: Assignment comprehension / Weighting: 40%

Price - Weighting: 60%

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

The joint procurement agreement applies for two years. The contracting authority has an option to extend the contract for a further 1+1 year on the same terms.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 016-043297](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Procurement of advertising mediation

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

11/05/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Jobbnorge as

National registration number: 861496872

Postal address: Sjøgata 50  
Town: Bodø  
NUTS code: NO071 Nordland  
Postal code: 8006  
Country: Norway  
E-mail: [jan@jobbnorge.no](mailto:jan@jobbnorge.no)  
Telephone: +47 75542220  
Fax: +47 75542221  
Internet address: <http://www.jobbnorge.no>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 58 200 000,00 NOK

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Oslo Tingrett  
Postal address: C. J. Hambros plass 4  
Town: Oslo  
Postal code: 0164  
Country: Norway  
E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)  
Telephone: +47 22035200  
Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

**VI.4.2. Body responsible for mediation procedures**

Official name: Klagenemndsekretariatet  
Postal address: Zander Kaaes gate 7  
Town: Bergen  
Postal code: 5015  
Country: Norway  
E-mail: [Post@knse.no](mailto:Post@knse.no)  
Telephone: +47 55193000  
Internet address: <https://www.klagenemndssekretariatet.no/klagenemnda-for-offentlige-anskaffelser-kofa>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Oslo kommune v/ Utviklings- og kompetanseetaten  
Postal address: Postboks 6538 Etterstad  
Town: Oslo  
Postal code: 0606  
Country: Norway  
E-mail: [anskaffelser@uke.oslo.kommune.no](mailto:anskaffelser@uke.oslo.kommune.no)  
Telephone: +47 21802180

Internet address: <https://www.oslo.kommune.no/etater-foretak-og-ombud/utviklings-og-kompetanseetaten/#gref>

**VI.5. Date of dispatch of this notice**

31/05/2023