

332696-2026 - Competition

Spain – Promotional services – Servicio de acciones de sensibilización con componente escénico sobre resistencia antimicrobiana dirigidas a público general a nivel europeo, en el marco del proyecto europeo EU-JAMRAI 2

OJ S 93/2026 15/05/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Secretaría General de la Agencia Española de Medicamentos y Productos Sanitarios

Email: contratacion@aemps.es

Legal type of the buyer: Central government authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Servicio de acciones de sensibilización con componente escénico sobre resistencia antimicrobiana dirigidas a público general a nivel europeo, en el marco del proyecto europeo EU-JAMRAI 2

Description: Ver pliego de prescripciones técnicas.

Procedure identifier: 8d5095cf-3270-46fc-b3b3-c5bbebdc7872

Internal identifier: 2026/22602/003

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 92312110 Theatrical producer entertainment services

2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 150 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching obligation relating to payment of social security contributions: No estar al corriente con las obligaciones con la Seguridad Social será motivo de exclusión

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de acciones de sensibilización con componente escénico sobre resistencia antimicrobiana dirigidas a público general a nivel europeo, en el marco del proyecto europeo EU-JAMRAI 2

Description: Ver pliego de prescripciones técnicas.

Internal identifier: 2026/22602/003

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 92312110 Theatrical producer entertainment services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.3. Estimated duration

Duration: 15 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Price

Description: BAJA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: 1. Adecuación de la propuesta técnica creativa a los objetivos y mensajes claves del servicio indicados en el briefing. Se valorará el grado de adecuación y orientación con estos. .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

Criterion:

Type: Quality

Description: 2.Calidad y originalidad de sinopsis, argumento y propuesta estética.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

Criterion:

Type: Quality

Description: 3.Adaptación lingüística-cultural a los diferentes países.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

Criterion:

Type: Quality

Description: 4. Solidez de la propuesta de producción y calendario de ejecución..

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

Criterion:

Type: Quality

Description: 5. Plan de itinerancia.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 12

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=qfXcgX9pfhLgL1BHd3qjQA%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=qfXcgX9pfhLgL1BHd3qjQA%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 11/06/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 16/06/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Agencia Española de Medicamentos y Productos Sanitarios

Opening date: 30/06/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Agencia Española de Medicamentos y Productos Sanitarios

Opening date: 23/06/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Agencia Española de Medicamentos y Productos Sanitarios

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Plan de formación continuada de los empleados, que se acreditará por el licitador propuesto como adjudicatario mediante la aportación de copia de dicho plan, a su requerimiento..

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Secretaría General de la Agencia Española de Medicamentos y Productos Sanitarios - Agencia Española de Medicamentos y Productos Sanitarios

Information about review deadlines: Los recursos que caben son: el recurso especial en materia de contratación y el recurso contencioso-administrativo

8. Organisations

8.1. ORG-0001

Official name: Secretaría General de la Agencia Española de Medicamentos y Productos Sanitarios

Registration number: 10000440051782

Registration number: Q2827023I

Town: Madrid

Postcode: 28022

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Secretaría General de la Agencia Española de Medicamentos y Productos Sanitarios

Email: contratacion@aemps.es

Telephone: +34 918225231

Internet address: <https://www.aemps.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=XqO%2BFjMho9A%3D>

Other contact points:

Official name: Agencia Española de Medicamentos y Productos Sanitarios

Town: Madrid

Postcode: 28022

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

Notice information

Notice identifier/version: a5ccf0dc-bcb6-4e39-892b-9274734b12d7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 12/05/2026 15:51:35 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 332696-2026

OJ S issue number: 93/2026

Publication date: 15/05/2026