

**Sweden-Uppsala: Trade-advertising material, commercial catalogues and manuals**  
**OJ S 118/2022 21/06/2022**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Uppsala kommun  
National registration number: 212000-3005  
Postal address: Uppsala kommun Kommunledningskontoret  
Town: Uppsala  
NUTS code: SE121 Uppsala län  
Postal code: 75452  
Country: Sweden  
Contact person: Pirkko Hooli  
E-mail: [pirkko.hooli@uppsala.se](mailto:pirkko.hooli@uppsala.se)  
**Internet address(es):**  
Main address: <https://www.uppsala.se/>

**I.1. Name and addresses**

Official name: Destination Uppsala AB  
National registration number: 556307-5042  
Postal address: Destination Uppsala AB Stationsgatan 12  
Town: Uppsala  
NUTS code: SE121 Uppsala län  
Postal code: 753 40  
Country: Sweden  
Contact person: Anonymous Destination Ups  
E-mail: [anonymous\\_DestinationUppsala@uppsala.se](mailto:anonymous_DestinationUppsala@uppsala.se)  
**Internet address(es):**  
Main address: <http://www.destinationuppsala.se/>

**I.1. Name and addresses**

Official name: Uppsala bostadsförmedling AB  
National registration number: 556109-6628  
Postal address: Uppsala bostadsförmedling AB Påvel Snickares gränd 12  
Town: Uppsala  
NUTS code: SE121 Uppsala län  
Postal code: 753 20  
Country: Sweden  
Contact person: Anonymous Bostadsförmedling  
E-mail: [anonymous\\_Bostadsformedling@uppsala.se](mailto:anonymous_Bostadsformedling@uppsala.se)  
**Internet address(es):**  
Main address: <https://bostad.uppsala.se/>

**I.1.**

## **Name and addresses**

Official name: Uppsala K Skolfastigheter AB

National registration number: 556911-0751

Postal address: Uppsala Kommun Skolfastigheter AB Salagatan 18

Town: Uppsala

NUTS code: SE121 Uppsala län

Postal code: 753 30

Country: Sweden

Contact person: Michael Hesselbäck

E-mail: [Michael.hesselback@skolfastigheter.se](mailto:Michael.hesselback@skolfastigheter.se)

### **Internet address(es):**

Main address: <http://www.skolfastigheter.uppsala.se/>

## **I.1. Name and addresses**

Official name: Uppsala Vatten och Avfall AB

National registration number: 556025-0051

Postal address: Uppsala Vatten och Avfall AB Rapskatan 7

Town: Uppsala

NUTS code: SE121 Uppsala län

Postal code: 754 50

Country: Sweden

Contact person: Marianne Tyvander

E-mail: [marianne.tyvander@uppsalavatten.se](mailto:marianne.tyvander@uppsalavatten.se)

### **Internet address(es):**

Main address: <http://www.uppsalavatten.se/>

## **I.2. Information about joint procurement**

The contract involves joint procurement

## **I.4. Type of the contracting authority**

Regional or local authority

## **I.5. Main activity**

General public services

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Profilprodukter

Reference number: KSN-2020-01867

#### **II.1.2. Main CPV code**

22460000 Trade-advertising material, commercial catalogues and manuals

#### **II.1.3. Type of contract**

Supplies

#### **II.1.4. Short description**

Upphandlingen omfattar profilprodukter dvs pennor, nyckelband, reflexer, t-shirts, tröjor, vattenflaskor, väskor, tygkassar och dylikt med tryck. Upphandlingen omfattar också representationsgåvor.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 5 500 000,00 SEK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

22460000 Trade-advertising material, commercial catalogues and manuals, 22462000 Advertising material, 22900000 Miscellaneous printed matter

### **II.2.3. Place of performance**

NUTS code: SE121 Uppsala län

Main site or place of performance: Uppsala län

### **II.2.4. Description of the procurement**

Upphandlingen omfattar profilprodukter dvs pennor, nyckelband, reflexer, t-shirts, tröjor, vattenflaskor, väskor, tygkassar och dylikt med tryck. Upphandlingen omfattar också representationsgåvor.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 223-548028](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

14/06/2022

#### V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Nordic Brand Communication AB

National registration number: 556503-6646

Postal address: Libro Ringväg 31

Town: Uppsala

NUTS code: SE121 Uppsala län

Postal code: 75228

Country: Sweden

E-mail: [info@brandcommunication.se](mailto:info@brandcommunication.se)

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 5 500 000,00 SEK

Total value of the contract/lot: 5 500 000,00 SEK

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Förvaltningsrätten i Uppsala

Postal address: Kungsgatan 49

Town: Uppsala

Postal code: 75321

Country: Sweden

E-mail: [forvaltningsratteni uppsala@dom.se](mailto:forvaltningsratteni uppsala@dom.se)

Telephone: +46 184316300

Fax: +46 18100034

Internet address: [www.forvaltningsratteni uppsala.domstol.se](http://www.forvaltningsratteni uppsala.domstol.se)

#### VI.5. Date of dispatch of this notice

16/06/2022

