

Ireland-Dublin: Public relations services
OJ S 126/2021 02/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Standards Authority of Ireland (NSAI)

National registration number: N/A

Postal address: 1 Swift Square

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Northwood, Santry

Country: Ireland

Contact person: Wendy Nolan

E-mail: wendy.nolan@nsai.ie

Telephone: +353 8073971

Internet address(es):

Main address: <http://www.nsai.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/314>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: National Standards Authority

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

NSAI — In-house Public Relations and Communications Services

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

The National Standards Authority of Ireland (NSAI) provides a range of functions that support the Ireland's trade infrastructure.

NSAI is seeking the provision of an in-house Public Relations team to develop and implement a public relations strategy that builds on current awareness levels and increases understanding and engagement with stakeholder groups.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 578 223,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

The National Standards Authority of Ireland (NSAI) provides a range of functions that support the Ireland's trade infrastructure.

NSAI is seeking the provision of an in-house Public Relations team to develop and implement a public relations strategy that builds on current awareness levels and increases understanding and engagement with stakeholder groups.

II.2.5. Award criteria

Quality criterion - Name: The proposed approach and methodology must demonstrate a level of innovation, best practice and a deep understanding of the specific services to be provided under this contract. / Weighting: 35

Quality criterion - Name: Evidence that the proposed personnel have the expertise, competencies and technical skills required. / Weighting: 40

Cost criterion - Name: Ultimate Cost / Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Please refer to Tender documents.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 022-052881](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

NSAI — In-house Public Relations and Communications Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/05/2021

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Carr Communications

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Lowest offer: 578 223,00 EUR / Highest offer: 578 223,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: NSAI

Postal address: NSAI 1 Swift Square

Town: Santry

Postal code: D09 A0E4

Country: Ireland

Telephone: +353 18073800

VI.5. Date of dispatch of this notice

28/06/2021