

**United Kingdom-Manchester: Information and promotion products**  
**OJ S 106/2023 05/06/2023**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: NWUPC Ltd

Postal address: Room 404, 4th Floor, Crescent House

Town: Manchester

NUTS code: UK United Kingdom

Postal code: M5 4WT

Country: United Kingdom

Contact person: Dave Yates

E-mail: [david.yates@nwupc.ac.uk](mailto:david.yates@nwupc.ac.uk)

Telephone: +44 1612348002

**Internet address(es):**

Main address: [www.nwupc.ac.uk](http://www.nwupc.ac.uk)

Address of the buyer profile: <https://uk.eu-supply.com/login.asp?B=NWUPC&target=&timeout=>

**I.4. Type of the contracting authority**

Other type: Sub-central contracting authority

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Promotional Merchandise and Clothing,

Reference number: OFF3174 NW

**II.1.2. Main CPV code**

39294100 Information and promotion products

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

NWUPC is establishing a multi-provider Framework Agreement on behalf of members of APUC, NEUPC, NWUPC, HEPCW, CPC, LUPC AND SUPC for Promotional Merchandise and Clothing, Vouchers & Gift Cards.

The Framework Agreement is divided into lots as follows:

Lot 1 – Merchandise & Clothing

Lot 2 – Vouchers & Gift Cards

## Lot 3 – Promotional Clothing

Coverage of this framework is National

This Framework Agreement will commence on 1st May 2023 for an initial period of 24 (twenty-four) months until 30th April 2025 with the option to extend the Agreement for 2 periods of twelve 12 months until 30th April 2027 subject to satisfactory Economic Operator performance.

### II.1.6. Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 25 000 000,00 GBP

## II.2. Description

### II.2.1. Title

Promotional Merchandise

Lot No: 1

### II.2.2. Additional CPV code(s)

18100000 Occupational clothing, special workwear and accessories, 18530000 Presents and rewards, 22900000 Miscellaneous printed matter, 30192121 Ballpoint pens, 30192130 Pencils , 79342200 Promotional services

### II.2.3. Place of performance

NUTS code: UK United Kingdom

### II.2.4. Description of the procurement

includes, but is not limited to, the following scope; technology products, desk accessories, bags, hardware and safety products, key lights and torches, leisure and sports products, drinkware and ceramics, home and living products, key chains, badge holders and stress relievers, notebooks and portfolios, writing instruments, hats, sweatshirts, polo shirts, sweaters, hi vis vests, fleece jackets, cardigans, hoodies, , padded jackets, bomber jackets, trousers and shirts This list is not exhaustive

### II.2.5. Award criteria

Quality criterion - Name: Customer Requirements / Weighting: 40

Cost criterion - Name: Price / Weighting: 60

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## II.2. Description

### II.2.1. Title

Vouchers & Gift Cards

Lot No: 2

### II.2.2. Additional CPV code(s)

18530000 Presents and rewards

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

### **II.2.4. Description of the procurement**

including, but not limited to, the following scope; Paper Vouchers, Prepaid Cards, Gift Cards, Closed Loop Gift Cards, Open Loop Gift Cards, Controlled Loop Gift Cards, Restricted Loop Gift Cards, Implied Loop Gift Cards. This list is not exhaustive. All gift cards or vouchers will be supplied with a wallet and envelope which shall be provided free of charge. Any branding requirements of the Member Institutions will be provided at an agreed additional charge.

### **II.2.5. Award criteria**

Quality criterion - Name: Customer Requirements / Weighting: 30

Cost criterion - Name: Price / Weighting: 70

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Identification of the project: Call off by Members from the resulting framework may be conducted by institutions using various funds including but not limited to the European Regional Development Fund (ERDF)

### **II.2.14. Additional information**

#### **II.2. Description**

#### **II.2.1. Title**

Lot No: 3

#### **II.2.2. Additional CPV code(s)**

18100000 Occupational clothing, special workwear and accessories, 18530000 Presents and rewards, 22900000 Miscellaneous printed matter, 30192121 Ballpoint pens, 30192130 Pencils , 79342200 Promotional services

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

### **II.2.4. Description of the procurement**

includes, but is not limited to, the following scope; hats, sweatshirts, polo shirts, sweaters, hi vis vests, fleece jackets, cardigans, hoodies, varsity jackets, vest tops, padded jackets, bomber jackets, trousers, body warmers, shorts, ties, aprons, tunics, scarfs and shirts and will also include direct sales to students This list is not exhaustive.

### **II.2.5. Award criteria**

Quality criterion - Name: Customer Requirements / Weighting: 40.00

Price - Weighting: 60.00

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Identification of the project: Call off by Members from the resulting framework may be conducted by institutions using various funds including but not limited to the European Regional Development Fund (ERDF)

## **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 010-022071](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 1

**Title:**

Merchandise and Clothing

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

25/04/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: yes

##### **V.2.3. Name and address of the contractor**

Official name: Allwag Promotions Ltd

National registration number: 722287049

Town: Hatfield Peverel  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Banner Group Ltd  
Town: Normanton  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Extravaganza Promotional Merchandise (Nivart Ltd  
Town: Leicester  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Get Yourself Noticed Ltd  
Town: Neath  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Hambleside Merchandise Ltd  
Town: Waterlooville  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Lyreco UK  
Town: Telford  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: PA Promotions Ltd  
Town: Cardiff  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Streamline Corporate Limited  
Town: Edinburgh  
NUTS code: UK United Kingdom  
Country: United Kingdom

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Pinfold Promotions Ltd

Town: Nottingham

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: The Purple Company (UK) Ltd

Town: Exeter

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 25 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 3**

**Title:**

Promotional Clothing

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

25/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Healthy Bean Ltd

Town: London

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: International Insignia Ltd

Town: Wolverhampton

NUTS code: UK United Kingdom

Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: JSW Marketing Uniwear LTD  
Town: Norton Canes  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Plinksheep Marketing Limited  
Town: Wallington  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: T King Associates  
Town: Buckingham  
NUTS code: UK United Kingdom  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 25 000 000,00 GBP  
Total value of the contract/lot: 25 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 2**

**Title:**

Vouchers & Gift Cards

A contract/lot is awarded: no

**V.1. Information on non-award**

**The contract/lot is not awarded**

Other reasons (discontinuation of procedure)

**Section VI: Complementary information**

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**VI.3. Additional information**

Owing to the discontinuation of lot 2 procedure, lot 3 promotional clothing will henceforth be known as lot 2

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: NWUPC Ltd

Postal address: Room 404, 4th Floor, Crescent House, University of Salford  
Town: Salford  
Postal code: M5 4WT  
Country: United Kingdom  
E-mail: [procurement@nwupc.ac.uk](mailto:procurement@nwupc.ac.uk)  
Telephone: +44 1612348000  
Internet address: [www.nwupc.ac.uk](http://www.nwupc.ac.uk)

#### **VI.4.2. Body responsible for mediation procedures**

Official name: NWUPC Ltd  
Postal address: Room 404, 4th Floor, Crescent House, University of Salford  
Town: Salford  
Postal code: M5 4WT  
Country: United Kingdom  
E-mail: [procurement@nwupc.ac.uk](mailto:procurement@nwupc.ac.uk)  
Telephone: +44 1612348000  
Internet address: [www.nwupc.ac.uk](http://www.nwupc.ac.uk)

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

The following organisations have committed to this procurement and intend to utilise the Framework Agreement as soon as possible after award:

NWUPC <https://www.nwupc.ac.uk/our-members>

APUC <http://www.apuc-scot.ac.uk/#!/members>

CPC <https://www.thecpc.ac.uk/members/>

HEPCW <http://www.hepcw.ac.uk/about-us-2/>

LUPC <https://www.lupc.ac.uk/member-list>

NEUPC <http://www.neupc.ac.uk/our-members>

SUPC <https://www.supc.ac.uk/about-us/our-members/our-members>

At some point during the life of the Framework Agreement the current members of the following may wish to utilise the Agreement and should have access at any point with the permission of NWUPC. This Agreement is not intended to replace any current Agreements that either participating or non-participating Institutions may already have in place. A list of the current members is available as follows:

Central Government Departments, Local Government and Public Corporations that can be accessed at the Public Sector Classification Guide

<https://www.ons.gov.uk/economy/nationalaccounts/uksectoraccounts/datasets/publicsectorclassificationguide>

<https://www.gov.uk/government/organisations>

Local Authorities

<https://www.gov.uk/find-local-council>

<https://www.local.gov.uk>

NDPBs

<https://www.gov.uk/government/organisations>

National Parks Authorities

<http://www.nationalparks.gov.uk>

Police Forces in the United Kingdom

[http://www.police.uk/?view=force\\_sites](http://www.police.uk/?view=force_sites)

<https://www.police-information.co.uk/index.html>

Fire and Rescue Services in the United Kingdom

<https://www.nationalfirechiefs.org.uk/fire-and-rescue-services>

NHS Bodies England

<https://www.nhs.uk/servicedirectories/pages/nhstrustlisting.aspx>

Hospices in the UK

<https://www.hospiceuk.org/about-hospice-care/find-a-hospice>

Registered Social Landlords (Housing Associations)

<https://www.gov.uk/government/publications/registered-providers-of-social-housing>

Third Sector and Charities in the United Kingdom

<https://register-of-charities.charitycommission.gov.uk/>

<http://www.oscr.org.uk>

Citizens Advice in the United Kingdom

<http://www.citizensadvice.org.uk/index/getadvice.htm>

[www.cas.org.uk](http://www.cas.org.uk)

Scottish Police

<http://www.scotland.police.uk>

NI Public Bodies

Northern Ireland Government Departments

<https://www.northernireland.gov.uk/topics/your-executive/government-departments>

<https://www.nidirect.gov.uk/contacts/government-departments-in-northern-ireland>

Northern Ireland Public Sector Bodies and Local Authorities

<https://www.finance-ni.gov.uk/articles/list-public-bodies-which-ni-public-procurement-policy-applies>

Schools and Universities in Northern Ireland

<https://www.education-ni.gov.uk/>

Health and Social care in Northern Ireland

<http://online.hscni.net>

Northern Ireland Housing Associations

<https://www.nidirect.gov.uk/contacts/housing-associations>

Police Service of Northern Ireland

<https://www.psni.police.uk>

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: NWUPC Ltd

Postal address: Room 404, 4th Floor, Crescent House, University of Salford

Town: Salford

Postal code: M5 4WT

Country: United Kingdom

E-mail: [procurement@nwupc.ac.uk](mailto:procurement@nwupc.ac.uk)

Telephone: +44 1612348000

Internet address: [www.nwupc.ac.uk](http://www.nwupc.ac.uk)

#### **VI.5. Date of dispatch of this notice**

31/05/2023