

**Belgium-Liège: Advertising campaign services**

**OJ S 162/2017 25/08/2017**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Radio — Télévision — Culture

National registration number: 0405931241

Postal address: Rue du Laveu 58

Town: Liège

NUTS code: BE332 Arr. Liège

Postal code: 4000

Country: Belgium

E-mail: [t.godefroid@rtc.be](mailto:t.godefroid@rtc.be)

Telephone: +32 42549996

Fax: +32 42549998

**Internet address(es):**

Main address: [www.rtc.be](http://www.rtc.be)

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=283302>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=283302>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://enot.publicprocurement.be/enot-war/displayForum.do?forumId=16370>

**I.4. Type of the contracting authority**

Other type: ASBL

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestations de régie publicitaire pour médias audio-visuels et web.

Reference number: RTC-2017/3-F02\_0

**II.1.2.**

**Main CPV code**

79341400 Advertising campaign services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Prestations de régie publicitaire pour médias audio-vidéo et web. Les prestations consistent au démarchage d'annonceurs locaux présents dans sa zone de diffusion (les arrondissements de Liège, de Huy et de Waremme).

**II.1.5. Estimated total value**

Value excluding VAT: 900 000,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.3. Place of performance**

NUTS code: BE331 Arr. Huy

NUTS code: BE332 Arr. Liège

NUTS code: BE334 Arr. Waremme

**II.2.4. Description of the procurement**

Prestations de régie publicitaire — recherche d'annonceurs.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 900 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/12/2017 End: 31/12/2020

This contract is subject to renewal: yes

Description of renewals:

Un nouvel appel d'offre sera lancé 6 mois avant le terme.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation**

### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Le formulaire d'offre doit être accompagné des pièces suivantes:

Situation juridique du soumissionnaire (droit d'accès).

Une déclaration sur l'honneur attestant que le soumissionnaire:

- n'a pas fait l'objet d'une condamnation pour participation à une organisation criminelle, corruption, fraude ou le blanchiment de capitaux,
- n'est pas en état de faillite ou de liquidation,
- n'a pas fait l'aveu de sa faillite et n'a pas fait l'objet d'une procédure de liquidation, de réorganisation judiciaire,
- n'a pas fait l'objet d'une condamnation pour tout délit affectant sa moralité professionnelle,
- en matière professionnelle, n'a pas commis de faute grave,
- est en règle quant aux paiements des cotisations de sécurité sociale,
- est en règle quant aux paiements de la TVA et de ses impôts,
- ne s'est pas rendu gravement coupable de fausses déclarations en fournissant ces renseignements,
- n'a pas occupé des ressortissants de pays tiers en séjour illégal au sens de la loi du 11.2.2013 prévoyant des sanctions et des mesures à l'encontre des employeurs de ressortissants de pays tiers en séjour illégal.

### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 02/10/2017 Local time: 11:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7.**

## **Conditions for opening of tenders**

Date: 02/10/2017 Local time: 11:00

Place:

Siège social — grande salle de réunion.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

6 mois avant le terme du présent marché.

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunaux de l'arrondissement de Liège

Town: Liège

Postal code: 4000

Country: Belgium

### **VI.5. Date of dispatch of this notice**

23/08/2017