

Spain-Seville: Advertising campaign services

OJ S 146/2018 01/08/2018

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejería de Justicia e Interior, Junta de Andalucía

National registration number: S4111001F

Postal address: C/ Zaragoza, 8

Town: Sevilla

NUTS code: ES618 Sevilla

Postal code: 41001

Country: Spain

Contact person: Servicio de Contratación, Secretaría General Técnica, Consejería de Justicia e Interior

E-mail: consultas.contratacion.cji@juntadeandalucia.es

Internet address(es):

Main address: www.juntadeandalucia.es/contratacion

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.juntadeandalucia.es/contratacion

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Desarrollo de las artes creativas de las campañas institucionales destinadas a informar a la ciudadanía de la celebración de las Elecciones al Parlamento de Andalucía 2019 (Expediente 2018/45857)

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las Elecciones al Parlamento de Andalucía 2019.

II.1.5. Estimated total value

Value excluding VAT: 203 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

1

Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las Elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

2

Lot No: 2

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las Elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

3

Lot No: 3

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las Elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

4

Lot No: 4

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las Elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

5

Lot No: 5

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: ES618 Sevilla

II.2.4. Description of the procurement

Desarrollo de las artes creativas de las campañas de publicidad institucional que resulta necesario realizar con motivo de la celebración de las Elecciones al Parlamento de Andalucía 2019.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/08/2018 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.7. Conditions for opening of tenders

Date: 05/09/2018 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo de Recursos Contractuales

Town: Sevilla

Country: Spain

VI.5. Date of dispatch of this notice

27/07/2018