

Ireland-Dublin: Graphic design services
OJ S 107/2023 06/06/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Housing Agency

National registration number: N/A

Postal address: 53 Mount Street Upper

Town: Dublin 2

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

Contact person: Amy McCann

E-mail: tenders@housingagency.ie

Telephone: +353 016564100

Fax: +353 016564100

Internet address(es):

Main address: <http://www.housingagency.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/552>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Graphic Design Services to the Housing Agency

Reference number: 22 07

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Design services and the overall scope of the Design Services Contract will be to provide comprehensive design services to the Housing Agency. The Design Services Contract will include but will not be limited to the following service categories:

Design Services for Printed material

Digital/online design services

Management of corporate branding on publications

Brand strategy development

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 5 159,00 EUR / Highest offer: 41 876,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79416100 Public relations management services,

79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Ireland

II.2.4. Description of the procurement

Design services and the overall scope of the Design Services Contract will be to provide comprehensive design services to the Housing Agency. The Design Services Contract will include but will not be limited to the following service categories:

Design Services for Printed material

Digital/online design services

Management of corporate branding on publications

Brand strategy development

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 087-236633](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V: Award of contract

Contract No: 1

Title:

Graphic Design Services to the Housing Agency

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/07/2022

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: The Pierce Partnership Limited

Town: Belfast

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 222 000,00 EUR

Lowest offer: 5 159,00 EUR / Highest offer: 41 876,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court of Ireland

Postal address: Ground floor (East Wing), Four Courts, Inns Quay

Town: Dublin
Postal code: 7
Country: Ireland

VI.5. Date of dispatch of this notice
01/06/2023