

334726-2026 - Competition

France – Public relations consultancy services – Appui à l'animation régionale bretonne de l'écosystème France Rénov

OJ S 94/2026 18/05/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: DREAL BRETAGNE

Email: mcpa.dreal-bretagne@developpement-durable.gouv.fr

Legal type of the buyer: Regional authority

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: Appui à l'animation régionale bretonne de l'écosystème France Rénov

Description: Prestation d'assistance à maîtrise d'ouvrage pour un appui à l'animation régionale bretonne de l'écosystème France Rénov'.

Procedure identifier: eda9b3e7-fe17-4c04-868a-23baf5df888d

Internal identifier: 2026-DREAL-SCEAL-02

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79951000 Seminar organisation services

2.1.2. Place of performance

Anywhere

2.1.3. Value

Estimated value excluding VAT: 83 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Sans objet

Applicable cross-border law: Sans objet

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Appui à l'animation régionale bretonne de l'écosystème France Rénov

Description: Prestation d'assistance à maîtrise d'ouvrage pour un appui à l'animation régionale bretonne de l'écosystème France Rénov'.

Internal identifier: 2026-DREAL-SCEAL-02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

5.1.2. Place of performance

Anywhere

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.6. General information

Reserved participation:

Participation is not reserved.

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: L'accord-cadre est conclu pour une durée ferme de 1 an à compter de sa notification. Le montant maximum annuel TTC (TVA 20%) est fixé à 100 000€. L'opération est financée par des ressources publiques.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2978658&orgAcronyme=d4t>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: www.marches-publics.gouv.fr

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 30/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Information about public opening:

Opening date: 30/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 0

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Médiation Comité consultatif interrégional pour le règlement amiable des marchés

Review organisation: TRIBUNAL ADMINISTRATIF DE RENNES

Information about review deadlines: * Référé précontractuel : depuis le début de la procédure de passation jusqu'à la signature du contrat (article L551-1 du Code de Justice Administrative), * Référé contractuel : 31 jours à compter de la date de publication de l'avis d'attribution du marché (article L551-13 à L551-23 et R551-7 à R551-10 du Code de Justice Administrative) , * Recours pour excès de pouvoir : dans un délai de 2 mois à compter de la notification de la décision de rejet (articles R421-1 à R421-3 du Code de Justice Administrative), * Recours de plein contentieux : dans un délai de 2 mois à compter de l'accomplissement des mesures de publicité concernant l'attribution du marché.

Organisation providing more information on the review procedures: DREAL BRETAGNE

8. Organisations

8.1. ORG-0001

Official name: DREAL BRETAGNE

Registration number: 13001000200017

Postal address: Armorique 10 Rue Maurice Fabre CS 96515

Town: RENNES CEDEX

Postcode: 35065

Country subdivision (NUTS): Ille-et-Vilaine (FRH03)

Country: France

Contact point: Mission commande publique

Email: mcpa.dreal-bretagne@developpement-durable.gouv.fr

Telephone: 0290026938

Internet address: <https://www.bretagne.developpement-durable.gouv.fr/>

Information exchange endpoint (URL): <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: TRIBUNAL ADMINISTRATIF DE RENNES

Registration number: 17350005900014

Postal address: Hôtel de Bizien 3 contour de la Motte CS 44416

Town: RENNES CEDEX

Postcode: 35044

Country subdivision (NUTS): Ille-et-Vilaine (FRH03)

Country: France
Email: greffe.ta-rennes@juradm.fr
Telephone: 0223212828
Fax: 0299635684
Internet address: <https://rennes.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Médiation Comité consultatif interrégional pour le règlement amiable des marchés

Registration number: 13002928300012

Postal address: Immeuble Skyline 22 mail Pablo Picasso BP 24209

Town: NANTES CEDEX 1

Postcode: 44042

Country subdivision (NUTS): Loire-Atlantique (FRG01)

Country: France

Email: dreets-pdl.ccira@dreets.gouv.fr

Telephone: 0253467983

Internet address: <https://nantes.cour-administrative-appel.fr/>

Roles of this organisation:

Mediation organisation

Notice information

Notice identifier/version: 68751e72-2bf2-45aa-a3cc-6a73ac409a4b - 01

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