

Norway-Bodø: Marketing services

OJ S 107/2023 06/06/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Bodø Kommune

National registration number: 972418013

Postal address: Kongens gt. 23

Town: BODØ

NUTS code: NO Norge

Postal code: 8006

Country: Norway

Contact person: Kristina Nikolajeva

E-mail: kristina.nikolajeva@bodo.kommune.no

Telephone: +47 75555000

Fax: +47 75555018

Internet address(es):

Main address: <https://permalink.mercell.com/205242333.aspx>

Address of the buyer profile: <http://www.bodo.kommune.no/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://permalink.mercell.com/205242333.aspx>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://permalink.mercell.com/205242333.aspx>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marketing services - New Bodø

Reference number: 2023/1990

II.1.2. Main CPV code

79342000 Marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Bodø Municipality intends to enter into a framework agreement with a tenderer for marketing services for New Bodø.

II.1.5. Estimated total value

Value excluding VAT: 4 000 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NO071 Nordland

II.2.4. Description of the procurement

The tenderer will provide marketing services. The contract will cover the following:

'Bodø i vinden' has become New Bodø. New Bodø is a commitment that will create a good reputation for Bodø and the region, attract newcomers, and contribute to well-being for our inhabitants so that they are proud of where they come from. The commitment started when Bodø Municipality initiated a preliminary project in 2005 in order to find measures that would ensure that young labour is kept and recruited.

New Bodø will communicate beyond its municipality borders with a clear message in order to show that we are a region with very attractive attributes that will attract and keep competence in the north. In order to achieve this, it is important that our inhabitants believe what we say, and that they agree with us when we say that Bodø and the region is a good place to reside and live in. Building local pride is therefore an important part that New Bodø will work on.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 4 000 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

The framework agreement will be valid for 2 years from the date of the start of the contract. The contracting authority can then extend the contract on the same terms for up to 1+1 year. The maximum contract period is 4 years. The contract will be automatically extended unless

the contracting authority takes other initiatives. If the contract is not to be continued, written notification of this must be given to the tenderer 3 months before the contract expires at the latest.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 04/08/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 04/08/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Salten og Lofoten tingrett

Town: Bodø

Country: Norway

VI.5. Date of dispatch of this notice

01/06/2023