

**France-Paris: World wide web (www) site design services**  
**OJ S 194/2013 05/10/2013**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Université Panthéon-Assas Paris 2

Postal address: Direction des affaires financières et du patrimoine, service marchés, 12 place du Panthéon

Town: Paris Cedex 05

Postal code: 75231

Country: France

Contact person: Direction des affaires financières et du patrimoine, service marchés

For the attention of: Mme Tomic

E-mail: [minaver.tomic@u-paris2.fr](mailto:minaver.tomic@u-paris2.fr)

Telephone: +33 144415517

Fax: +33 144415682

**Internet address(es):**

General address of the contracting authority: <http://www.u-paris2.fr/>

Address of the buyer profile: <https://www.marches-publics.gouv.fr/>

Electronic access to information: <https://www.marches-publics.gouv.fr/>

Electronic submission of tenders and requests to participate: <https://www.marches-publics.gouv.fr/>

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Education

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Refonte du site internet du Master 2 professionnel commerce et management.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 7: Computer and related services

Main site or place of performance: Paris

NUTS code FR101 Paris

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

#### **II.1.4. Short description of the contract or purchase(s)**

Le présent marché a pour objet la refonte du site internet du Master 2 professionnel commerce et management international (ou M2 CMI).

Le marché comprend également la formation des personnels, ainsi qu'une maintenance corrective et évolutive d'une durée d'un an reconductible 3 fois.

#### **II.1.5. CPV code(s)**

72413000 World wide web (www) site design services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 14 250 EUR  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

Justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union:

Directive 2004/18/EC

**1) Justification for the choice of the negotiated procedure without prior publication of a contract notice in the OJEU in accordance with Directive 2004/18/EC**

**2) Other justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union**

The procurement falls outside the scope of application of the directive.

Le marché n'a pas fait l'objet d'un avis de publicité au JOUE, car il relève de l'article 28 du code des marchés publics français (marché à procédure adaptée) : marché de services inférieur au seuil de 130 000 EUR HT. Une publicité au BOAMP français a été réalisée : Référence du BOAMP : 13-108619- Annonce publiée le 19.6.2013.

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Prix. Weighting 60
2. Valeur technique de l'offre. Weighting 30
3. Délais. Weighting 10

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

2013-026

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **Section V: Award of contract**

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Contract No: 2013-026

Lot No: 1

- Lot title: Refonte du site internet du Master 2 professionnel commerce et management international

##### **V.1. Date of conclusion of the contract**

30.9.2013

##### **V.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 1

##### **V.3. Name and address of the contractor**

Official name: Induxia

Postal address: 13 rue de Paradis

Town: Paris

Postal code: 75010

Country: France

##### **V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 14 250 EUR

excluding VAT

##### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

#### **Section VI: Complementary information**

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##### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

##### **VI.2. Additional information**

Le marché n'a pas fait l'objet d'un avis de publicité au JOUE, car il relève de l'article 28 du code des marchés publics français (marché à procédure adaptée) : marché de service inférieur au seuil de 130 000 EUR HT. Une publicité au BOAMP français a été réalisée :

Référence du BOAMP : 13-108619 - Annonce publiée le 19.6.2013

Modalités de consultation du marché :

Personne à contacter:

Mme Tomic

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Université Panthéon Assas Paris II

Direction des affaires financières et du patrimoine

Service marchés publics

12 place du Panthéon  
75231 Paris Cedex 05

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Tribunal administratif de Paris  
Postal address: 7 rue Jouy  
Town: Paris  
Postal code: 75004  
Country: France  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)  
Telephone: +33 144594400  
Fax: +33 144594646

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris  
Postal address: 7 rue Jouy  
Town: Paris  
Postal code: 75004  
Country: France  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)  
Telephone: +33 144594400  
Fax: +33 144594646

#### **VI.4. Date of dispatch of this notice**

2.10.2013