

France-Cognac: Advertising and marketing services
OJ S 147/2018 02/08/2018
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité national du pineau des Charentes

Postal address: 112, avenue Victor Hugo

Town: Cognac Cedex

Postal code: 16121

Country: France

Contact person: Comité national du pineau des Charentes

For the attention of: Monsieur le Président

E-mail: cfloch@pineau.fr

Telephone: +33 545320927

Internet address(es):

General address of the contracting authority: <http://www.pineau.fr>

Address of the buyer profile: <http://www.e-marchespublics.com>

I.2. Type of the contracting authority

Other: Interprofession

I.3. Main activity

Other: Interprofession

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Campagne de communication collective du pineau des Charentes en France

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: COGNAC 16100

NUTS code FRI31 Charente

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Campagne de communication du pineau des Charentes en France

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Notice on a buyer profile

Notice number in the OJ S: [2017/S 216-450398](#) of 10.11.2017

Section V: Award of contract

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Quai des Orfèvres

Postal address: 5 rue Royale

Town: Paris

Postal code: 75000

Country: France

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

30.7.2018