

Netherlands-Eindhoven: Advertising and marketing services
OJ S 127/2021 05/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting SiNTLUCAS
National registration number: 31802094
Postal address: Torenallee 75
Town: Eindhoven
NUTS code: NL Nederland
Postal code: 5617 BB
Country: Netherlands
Contact person: M Duymelink
E-mail: m.duymelink@sintlucas.nl
Telephone: +31 0883730291
Internet address(es):
Main address: <https://www.sintlucas.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communicatie -en reclamediensden
Reference number: 2020_communicatie -en reclamediensden

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Met deze aanbesteding beoogt de aanbestedende dienst een overeenkomst te sluiten voor diensten op het gebied van communicatie en reclame.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 300 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Eindhoven en Boxtel

II.2.4. Description of the procurement

Op basis van de omzet van afgelopen jaren bedraagt de omvang gemiddeld circa € 60000,- exclusief btw per jaar. De verwachting is dat activiteiten komende jaren zullen gaan toenemen t.o.v. afgelopen perioden waarbij het gemiddelde jaarlijkse omzetbedrag naar verwachting zal toenemen waarmee de aanbestedingsdrempelwaarde gedurende de contractperiode wordt overschreden. Deze genoemde waarden betreffen niet meer dan een indicatie waarop Inschrijvers géén rechten aan kunnen ontlenen.

II.2.5. Award criteria

Quality criterion - Name: volgt / Weighting: 1

Price - Weighting: 1

II.2.11. Information about options

Options: yes

Description of options:

Optionele contractjaren

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 237-584601](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Communicatie -en reclamediensden

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2021

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Megawatt advertising B.V.

National registration number: 63791803

Postal address: Halvemaanstraat 18

Town: Eindhoven

NUTS code: NL Nederland

Postal code: 5651BP

Country: Netherlands

E-mail: advertising@megawatt.agency

Telephone: +31 626086972

Internet address: <http://www.megawatt.agency>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Oost Brabant

Town: Den Bosch

Country: Netherlands

E-mail: info.rechtbanksHertogenbosch@rechtspraak.nl

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

30/06/2021