

**Norway-Drammen: Market research services**  
**OJ S 127/2021 05/07/2021**  
**Contract award notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Brakar AS

National registration number: 995082454

Postal address: Bragernes torg 1

Town: Drammen

NUTS code: NO Norge

Postal code: 3017

Country: Norway

Contact person: Jarle Ekelund

E-mail: [jarle.ekelund@brakar.no](mailto:jarle.ekelund@brakar.no)

Telephone: +47 32826666

**Internet address(es):**

Main address: <https://permalink.mercell.com/155601083.aspx>

Address of the buyer profile: <http://www.bk.no/>

**I.6. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Market Information System MIS

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Brakar would like to procure a market information system (MIS) in order to maintain public transport operations at a high quality level.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.3. Place of performance**

NUTS code: NO082 Viken

#### **II.2.4. Description of the procurement**

The assignment will include the development, administration, and maintenance of the electronic reporting tool, customer interviews, and reports.

The assignment includes, amongst other things:

- development and operation of an internet portal;
- implementation of customer satisfaction measurements — quarterly;
- implementation of questionnaires — annually;
- reporting all results.

See Annex 1 Assignment Description and appendices for a detailed description of the assignment.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 30

Quality criterion - Name: Capacity / Weighting: 20

Price - Weighting: 50

#### **II.2.11. Information about options**

Options: yes

Description of options:

The assignment has a duration from 1 July 2021 until 30 June 2024. The contracting authority has the right to extend the contract period for 1 year.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 089-231815](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice**

### **Section V: Award of contract**

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**Title:**

Market Information System MIS.

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

29/06/2021

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Opinion AS

Postal address: Vulkan 16

Town: Oslo

NUTS code: NO08 Oslo og Viken

Postal code: 0178

Country: Norway

E-mail: [post@opinion.no](mailto:post@opinion.no)

Telephone: +47 21300400

Fax: +47 22867009

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 4 500 000,00 NOK

Total value of the contract/lot: 4 500 000,00 NOK

**V.2.5. Information about subcontracting****V.2.6. Price paid for bargain purchases****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Drammen tingrett

Town: Drammen

Country: Norway

**VI.5. Date of dispatch of this notice**

30/06/2021