

UK-Newport: advertising services
OJ S 206/2012 25/10/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Joint Procurement Unit
Postal address: Newport City Council, Room 315, Civic Centre
Town: Newport
Postal code: NP20 4UR
Country: United Kingdom
For the attention of: Joanne James
E-mail: joanneclaire.james@newport.gov.uk
Telephone: +44 1633233493

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

Education
General public services
Social protection

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Section II: Object of the contract

II.1. Description

II.1.1. Title

Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
NUTS code UKL Wales

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The agreement is designed to allow Local Authorities to be able to purchase space directly with newspapers/publications as and when required to place camera ready notices/adverts for the following:
Legal Notices.
Public Notices.
Planning Notices.

Recruitment Advertising.

Press Notices.

General Notices.

Run of Paper.

On occasion, the Local Authorities may need the suppliers to provide an artwork/design service.

The agreement will be for a three year period with an option to extend for one year.

II.1.5. CPV code(s)

79341000 Advertising services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Price. Weighting 70 %

2. Quality - The Newspaper/Publication has an acceptable circulation to meet the target audience for the notice/advert within the Local Authority's geographical boundary and nationally when required. Weighting 30 %

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

JPU/WPC/0023

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: 197548-2012 of 23.6.2012

Section V: Award of contract

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Alexander Advertising Int Ltd
Postal address: Ipsden House, Lupton Road,
Town: Wallingford
Postal code: OX10 9BS
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Trinity Mirror North Wales
Postal address: Vale Road
Town: Llandudno Junction
Postal code: LL31 9SL

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: South West Wales Media (SWW Media)
Postal address: Adelaide Street
Town: Swansea
Postal code: SA1 1QT
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: NWN Media Ltd
Postal address: Mold Business Park, Wrexham Road
Town: Mold
Postal code: CH7 1XY
Country: United Kingdom

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Newsquest Media (Southern) Ltd
Postal address: Cardiff Road, Maesglas
Town: Newport
Postal code: NP20 3QN
Country: United Kingdom

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Media Wales Ltd
Postal address: 6 Park Street
Town: Cardiff
Postal code: CF10 1XR
Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: WPC/JPU/0023

Lot title: Supply of a Direct to Press Classified Advertising Service on behalf of the Welsh Purchasing Consortium.

V.1. Date of conclusion of the contract

3.9.2012

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Clacksons (Tindle Papers)

Postal address: 12b, 1st Floor, Olympic Park, Olympic Way

Town: Birchwood

Postal code: WA2 0YL

Country: United Kingdom

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

Buy4Wales Reference Number: 32355.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

22.10.2012