

United Kingdom-London: Radio, television, communication, telecommunication and related equipment

OJ S 192/2014 07/10/2014

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: The Money Advice Service

Postal address: 5th Floor, 120 Holborn

Town: London

Postal code: EC1N 2TD

Country: United Kingdom

For the attention of: David Ng

E-mail: david.ng@moneyadviceservice.org.uk

Telephone: +44 2079430505

Internet address(es):General address of the contracting authority: <https://www.moneyadviceservice.org.uk/>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address**I.2. Type of the contracting authority**

Body governed by public law

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Prudential Regulatory Authority

Postal address: 20 Moorgate

Town: London

Postal code: EC2R 6DA

Country: United Kingdom

Official name: The Financial Services Compensation Scheme

Postal address: 10th Floor, Beaufort House, 15 St. Botolph Street

Town: London

Postal code: EC3A 7QU

Country: United Kingdom

Official name: Financial Ombudsman Service

Postal address: South Quay Plaza, 183 Marsh Wall

Town: London

Postal code: E14 9SR

Country: United Kingdom

Official name: Financial Conduct Authority
Postal address: 25 The North Colonnade, Canary Wharf
Town: London
Postal code: E14 5HS
Country: United Kingdom

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

RMP14-89 The Provision of Public Relations Support.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: London.

NUTS code UKI London

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

The Money Advice Service has a requirement for a consumer PR agency to support the in house press office in devising and executing our PR and media strategy from April 2015.

Requirements include:

- Promoting awareness in the media of the benefits of effective money management and of free money and debt advice;
- Using the media to encourage people to stop, think and take action to manage their money;
- Raising awareness of the support/resources that the Service can provide in helping people to do this.

II.1.6. CPV code(s)

32000000 Radio, television, communication, telecommunication and related equipment,

79000000 Business services: law, marketing, consulting, recruitment, printing and security,

98000000 Other community, social and personal services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 36 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Registered Companies.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Restricted

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

RMP 14-89

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**IV.3.4. Time limit for receipt of tenders or requests to participate**

10.11.2014 - 17:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.3.6. Languages in which tenders or requests to participate may be submitted**

English.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender**IV.3.8. Conditions for opening of tenders****Section VI: Complementary information**

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body****VI.4.2. Review procedure****VI.4.3. Service from which information about the review procedure may be obtained****VI.5. Date of dispatch of this notice**

2.10.2014