

**B-Brussels: business and management consultancy and related services**  
**OJ S 207/2012 26/10/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Departement Mobiliteit en Openbare Werken - Stafdienst

Postal address: Koning Albert II-laan 20, bus 2

Town: Brussel

Postal code: 1000

Country: Belgium

Contact person: Suzan Van Hoof

E-mail: [suzanne.vanhoof@mow.vlaanderen.be](mailto:suzanne.vanhoof@mow.vlaanderen.be)

Telephone: +32 25537104

Fax: +32 25537195

**Internet address(es):**

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=133801>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Communicatieadvies, -begeleiding en -ontwikkeling bij de implementatie van het Strategische Plan van de Haven van Antwerpen - 1M2B5B - 12-006.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

NUTS code BE2 Vlaams Gewest

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

De opdracht is een dienstenopdracht en heeft tot doel om met gepast communicatieadvies, de nodige communicatiebegeleiding, en de ontwikkeling van de nodige communicatieproducten en -acties, de Vlaamse overheid te ondersteunen bij de implementatie van het Strategische Plan van de Haven van Antwerpen, en de concrete projecten die daaruit volgen.

### **II.1.5. CPV code(s)**

79400000 Business and management consultancy and related services, 79320000 Public-opinion polling services, 79430000 Crisis management services, 79951000 Seminar organisation services, 79340000 Advertising and marketing services, 79822500 Graphic design services, 22000000 Printed matter and related products, 72413000 World wide web (www) site design services, 79952000 Event services

### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. De kwaliteit van de strategie en visie op de opdracht, de voorgestelde producten/plannen en de voorgestelde ondersteuning op inhoudelijk vlak (75 punten). Weighting 75
2. De kwaliteit van de dienstverlening en het advies op inhoudelijk vlak (75 punten). Weighting 75
3. De kwaliteit van het team dat aan de opdracht zal werken (60 punten). Weighting 60
4. De prijs (60 punten). Weighting 60
5. De kwaliteit van de offerte (30 punten). Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

DMOW-Stafdienst-1M2B5B - 12-006-F03

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2012/S 48-079056](#) of 9.3.2012

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: Communicatieadvies, -begeleiding en -ontwikkeling bij de implementatie van het Strategische Plan van de.

### **V.1. Date of conclusion of the contract**

6.9.2012

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: Pantarein bvba

Postal address: Martelarenlaan 9B

Town: Haacht

Postal code: 3150

Country: Belgium

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

Dit is een procedure met Nationale Bekendmaking (BDA) en Europese Bekendmaking (OPOCE).

Het bestek en het offerteformulier kunt u gratis downloaden via de URL die vermeld staat onder 'Adres van het kopersprofiel'.

Of hierbij de link: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=115034>.

**VI.3. Procedures for review****VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

23.10.2012