

**Spain-Pozuelo de Alarcón: Business and management consultancy and related services**

OJ S 128/2021 06/07/2021

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Dirección de Compras de la Corporación de Radio y Televisión Española, S. A.

National registration number: A84818558

Postal address: Avenida Radiotelevisión, 4

Town: Pozuelo de Alarcón

NUTS code: ES300 Madrid

Postal code: 28223

Country: Spain

Contact person: Dirección de Compras de la Corporación de Radio y Televisión Española, S. A.

E-mail: [licitaciones@rtve.es](mailto:licitaciones@rtve.es)

Telephone: +34 913464168

**Internet address(es):**Main address: <https://licitaciones.rtve.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=EPANNYb%2BoGQQK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Other type: Otras entidades del sector público

**I.5. Main activity**

Economic and financial affairs

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Agente de venta de canales en los Estados Unidos de América

Reference number: S-01497-2021

**II.1.2. Main CPV code**

79400000 Business and management consultancy and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Agente de venta de canales en los Estados Unidos de América.

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 975 529,00 EUR

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: US United States

Main site or place of performance: 00000 Estados Unidos de América.

### **II.2.4. Description of the procurement**

Agente de venta de canales en los Estados Unidos de América.

### **II.2.5. Award criteria**

Quality criterion - Name: CG: criterio técnico subjetivo con múltiples documentos / Weighting: 45

Cost criterion - Name: CG: criterio técnico objetivo con múltiples documentos / Weighting: 15

Cost criterion - Name: 21: precio / Weighting: 40

### **II.2.11. Information about options**

Options: yes

Description of options:

Una (1) posibles prórrogas de doce (12) meses.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 070-178666](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** S-01497-2021-1

**Title:**

Agente de venta de canales en los Estados Unidos de América

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

01/07/2021

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Castalia Communications Corporation

Postal address: 8097, Roswell Road

Town: Atlanta

NUTS code: US United States

Postal code: 30350

Country: United States

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 975 529,00 EUR

Total value of the contract/lot: 975 529,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, 8.<sup>a</sup> planta

Town: Madrid

Postal code: 28071

Country: Spain

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Paginas/Default.aspx>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, 8.<sup>a</sup> planta

Town: Madrid

Postal code: 28071

Country: Spain

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Paginas/Default.aspx>

**VI.5. Date of dispatch of this notice**

01/07/2021