

Netherlands-Utrecht: Advertising and marketing services
OJ S 128/2021 06/07/2021
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: NS Groep nv
National registration number: 41680548
Postal address: Laan van Puntenburg 100
Town: Utrecht
NUTS code: NL Nederland
Postal code: 3511 ER
Country: Netherlands
Contact person: Louise Vlaar
E-mail: procurementsupport@ns.nl
Telephone: +31 886713319
Internet address(es):
Main address: <http://www.ns.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/af2198a4e46588e853573b9d928ab1a0>
Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/af2198a4e46588e853573b9d928ab1a0>
Additional information can be obtained from another address:
Official name: NS Procurement: door inloggegevens aan te vragen bij NS procurement (Servicecenter) en met deze gegevens in te loggen in Ariba Sourcing, kunt u de betreffende documenten inzien.
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I.6. Main activity

Other activity: vervoer met trein

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

EA socialmedia
Reference number: WS2837473828

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

NS wenst een leverancier te contracteren die voor de vaste organische content laag de activiteiten op haar owned socialmediakanalen uitoefent.
Naast de activiteiten ten behoeve van de vaste organische content laag op de owned socialmediakanalen, kan het socialmediabureau worden gevraagd om conceptontwikkeling, creatie en uitvoering van de socialmediacampagnes- en activiteiten op te pakken.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

Zie selectieleidraad.

II.2.5. Award criteria

Criteria below
Quality criterion - Name: Kwaliteit / Weighting: 0
Price - Weighting: 0

II.2.6. Estimated value

II.2.7.

Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 96

This contract is subject to renewal: yes

Description of renewals:

NS is voornemens over te gaan tot het sluiten van een raamovereenkomst voor een periode van drie (3) jaren met de mogelijkheid tot verlenging van vijf (5) keer één (1) jaar, of een zoveel kortere periode als NS wenst.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Verlenging.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 8 years:

NS is voornemens over te gaan tot het sluiten van een raamovereenkomst voor een periode van drie (3) jaren met de mogelijkheid tot verlenging van vijf (5) keer één (1) jaar, of een zoveel kortere periode als NS wenst.

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/08/2021 Local time: 11:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

Section VI: Complementary information

VI.1.

Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: midden-nederland@rechtspraak.nl

Internet address: <https://www.rechtspraak.nl/>

VI.5. Date of dispatch of this notice

01/07/2021