

**Sweden-Stockholm: Event services**  
**OJ S 197/2013 10/10/2013**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Stadsledningskontoret, Stockholms stad  
Postal address: Registrator Stadshuset, Ragnar Östbergs plan 1  
Town: Stockholm  
Postal code: SE-105 35  
Country: Sweden  
E-mail: [upphandling.stockholmsstad@affarsconcept.se](mailto:upphandling.stockholmsstad@affarsconcept.se)

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Evenemangs- och mötestjänster.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 13: Advertising services  
Main site or place of performance: Stockholm.  
NUTS code SE110 Stockholms län

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Tjänsten innebär att leverantören i nära samarbete med Avropsberättigad ska genomföra målgruppsanpassade evenemangs- och mötestjänster inom olika områden, i enlighet med gällande styrdokument.

Tjänsten omfattar hela kedjan från koncept och strategi till genomförda evenemang och möten. Leverantörens åtagande innebär allt från att utföra enklare produktioner av utställningsmaterial till att ha ett helhetsansvar vid genomförande av komplexa evenemang och möten.

Mer information om uppdragets innehåll i detalj framgår av förfrågningsunderlagets avsnitt 3 Krav på tjänsten.

#### **II.1.5. CPV code(s)**

79952000 Event services, 79900000 Miscellaneous business and business-related services, 79950000 Exhibition, fair and congress organisation services, 79951000 Seminar organisation services, 79954000 Party organisation services, 79956000 Fair and exhibition organisation services, 92300000 Entertainment services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

Justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union:

Directive 2004/18/EC

**1) Justification for the choice of the negotiated procedure without prior publication of a contract notice in the OJEU in accordance with Directive 2004/18/EC**

**2) Other justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union**

The contract has as its object services listed in Annex II B to the directive.

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Uppdragsgenomförande
2. Anbudspris

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

125-1397/2012

##### **IV.3.2. Previous publication concerning this procedure**

no

### **Section V: Award of contract**

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Contract No: 1

Lot title: Evenemangs- och mötestjänster

#### **V.1. Date of conclusion of the contract**

#### **V.2. Information about tenders**

Number of tenders received: 5

**V.3. Name and address of the contractor**

Official name: Utsikt Kommunikation  
National registration number: 556589-0265  
Postal address: Box 55643  
Town: Stockholm  
Postal code: SE-102 14  
Country: Sweden

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Contract No: 2

Lot title: Evenemangs- och mötestjänster

**V.1. Date of conclusion of the contract**

12.9.2013

**V.2. Information about tenders**

Number of tenders received: 5

**V.3. Name and address of the contractor**

Official name: Rewir AB  
National registration number: 556535-9816  
Postal address: Box 19063  
Town: Stockholm  
Postal code: SE-104 32  
Country: Sweden

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Contract No: 3

Lot title: Evenemangs- och mötestjänster

**V.1. Date of conclusion of the contract**

12.9.2013

**V.2. Information about tenders**

Number of tenders received: 5

**V.3. Name and address of the contractor**

Official name: Reachem AB  
National registration number: 556764-7093  
Postal address: Norr Mälarstrand 34  
Town: Stockholm  
Postal code: SE-112 20  
Country: Sweden

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=dikmhxbb>

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

7.10.2013