

Sweden-Stockholm: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 197/2013 10/10/2013

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Stadsledningskontoret, Stockholms stad

Postal address: Ragnar Östbergs plan 1

Town: Stockholm

Postal code: SE-105 35

Country: Sweden

E-mail: upphandling.stockholmsstad@affarsconcept.se**Internet address(es):**General address of the contracting authority: <http://www.stockholm.se/>**I.2. Type of the contracting authority**

Regional or local agency/office

I.3. Main activity

General public services

Environment

Housing and community amenities

Social protection

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Varumärkestjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Stockholm.

NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Upphandlingen omfattar varumärkestjänster inom olika områden. Uppdraget inbegriper alla typer av varumärkesrelaterade tjänster, från övergripande varumärkesstrategisk rådgivning

och framtagande av styrdokument, analyser till design av original, mallar för tryck, webb etc. Mer information om uppdragets innehåll i detalj framgår av förfrågningsunderlagets avsnitt 3 Krav på tjänsten.

II.1.5. CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79413000 Marketing management consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Anbudspris
2. Kvalitet – process för implementering av ny varumärkesplattform

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

125-1616/2012

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 60-100788](#) of 26.3.2013

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Varumärkestjänster

V.1. Date of conclusion of the contract

12.9.2013

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Rewir AB
National registration number: 556535-9816
Postal address: Box 19063
Town: Stockholm
Postal code: SE-104 32
Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 2

Lot No: 2

- Lot title: Varumärkestjänster

V.1. Date of conclusion of the contract

12.9.2013

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Essen International AB
National registration number: 556390-7251
Postal address: Kungsbron 2
Town: Stockholm
Postal code: SE-111 22
Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=diztrvkx>

VI.3. Procedures for review

VI.3.1. Review body

Official name: Förvaltningsrätten i Stockholm
Country: Sweden

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

8.10.2013