

France-Toulouse: IT services: consulting, software development, Internet and support

OJ S 188/2015 29/09/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Toulouse Tech Transfer

Postal address: MRV — 118 route de Narbonne — CS 24246

Town: Toulouse Cedex 4

Postal code: 31432

Country: France

For the attention of: Pierre Dufresne, président

E-mail: contact@toulouse-tech-transfer.com

Telephone: +33 567524328

Fax: +33 562257935

Internet address(es):

General address of the contracting authority: www.toulouse-tech-transfer.com/

Address of the buyer profile: toulouse-tech-transfer.e-marchespublics.com

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

2015-02: mise en place de la plateforme «logiciels»

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 7: Computer and related services

Main site or place of performance: MRV — 118 route de Narbonne, 31432 Toulouse.

NUTS code FR623 Haute-Garonne

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Mise en place d'une plateforme web destinée à faciliter la distribution et la valorisation des logiciels issus des laboratoires de recherche publique de Midi-Pyrénées.

II.1.6. CPV code(s)

72000000 IT services: consulting, software development, Internet and support - JA10,
79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: yes
Tenders may be submitted for one or more lots

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

1 site internet à concevoir, 1 identité visuelle et 1 plan de communication.

II.2.2. Information about options

Options: yes
Description of options: — 3 options dans le lot 2: wizard PI/wizard schéma de distribution /ticketing,
— 2 options dans le lot 3: production/mise en œuvre de la campagne de lancement et production/mise en œuvre du référencement payant.

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Duration in months: 12 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Naming et identité visuelle

1) Short description

Définition d'un nom et d'un logo accompagné de sa charte graphique pour la création de la plateforme web.

2) CPV code(s)

79340000 Advertising and marketing services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 2

Lot title: Conception et développement d'un site web

1) Short description

Conception (graphique et technique) et développement de la plateforme web telle que présentée dans le document «règlement de la consultation». Il comprend 4 parties: front-office, back-office, exigences non fonctionnelles et déploiement.

2) CPV code(s)

72000000 IT services: consulting, software development, Internet and support

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 3

Lot title: Plan communication/marketing

1) Short description

Accompagnement communication/marketing de la plateforme web.

2) CPV code(s)

79340000 Advertising and marketing services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Déclaration concernant le chiffre d'affaires global et le chiffre d'affaires concernant les services du présent marché, réalisés au cours des 3 derniers exercices disponibles.

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2015-02

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

18.11.2015 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 90 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 18.11.2015 - 14:00

Place:

Toulouse TECH Transfer.

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif, 68 rue Raymond IV, FR-31068 Toulouse

Country: France

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Toulouse

Postal address: 68 rue Raymond 4, BP 7007

Town: Toulouse Cédex 07

Postal code: 31068

Country: France

E-mail: greffe.ta-toulouse@juradm.fr

Telephone: +33 562735757

Fax: +33 562735740

VI.5. Date of dispatch of this notice

25.9.2015