

France-Paris: Marketing services
OJ S 149/2018 04/08/2018
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Foncière Logement

Postal address: 3 rue de l'Arrivée

Town: Paris

NUTS code: FR France

Postal code: 75015

Country: France

E-mail: ao-marketing@foncierelogement.com

Internet address(es):

Main address: <http://www.foncierelogement.com>

Address of the buyer profile: <http://www.foncierelogement.com>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.foncierelogement.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Association

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Réalisation d'étude(s) marketing

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

QPV — identifier les prestataires en charge de l'analyse du marché immobilier, le relevé des paramètres locaux, proposition de programmation

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for one lot only

II.2. Description

II.2.1. Title

Réalisation d'études marketing — QPV analyse du marché immobilier

Lot No: 1

II.2.2. Additional CPV code(s)

79342000 Marketing services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

QPV analyse de marché immobilier

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Marché à bons de commande

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 05/10/2018 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 05/10/2018 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Association Foncière Logement

Postal address: 3 rue de l'Arrivée

Town: Paris

Postal code: 75015

Country: France

E-mail: ao-marketing@foncierelogement.com

VI.5. Date of dispatch of this notice

02/08/2018