

Bulgaria – Television services – Заплащане програмно време в програмата на БНТ1 и БНТ2
OJ S 111/2024 10/06/2024
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: МИНИСТЕРСТВО НА ТУРИЗМА

Email: Z.Staneva@tourism.government.bg

Legal type of the buyer: Central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Заплащане програмно време в програмата на БНТ1 и БНТ2

Description: Заплащане програмно време в програмата на БНТ1 и БНТ2 с цел стартиране н акомуникационна кампания за насърчаване на вътрешния туризъм.

Procedure identifier: 03d15f77-5c9d-41ff-915e-5b86c91c81ad

Internal identifier: 396254

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92220000 Television services

2.1.3. Value

Estimated value excluding VAT: 99 870,29 BGN

2.1.4. General information

Legal basis:

Other

5. Lot

5.1. Lot: LOT-0001

Title: Заплащане програмно време в програмата на БНТ1 и БНТ2

Description: Заплащане програмно време в програмата на БНТ1 и БНТ2 с цел стартиране н акомуникационна кампания за насърчаване на вътрешния туризъм.

Internal identifier: 396254

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92220000 Television services

5.1.3. Estimated duration

Start date: 13/01/2021

Duration end date: 15/04/2021

5.1.4. **Renewal**

Maximum renewals: 0

5.1.6. **General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. **Strategic procurement**

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.8. **Accessibility criteria**

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.10. **Award criteria**

Criterion:

Type: Price

Name: Цена

Description: Цена за закупуване на програмно време

5.1.15. **Techniques**

Framework agreement: No framework agreement

Information about the dynamic purchasing system: No dynamic purchase system

Electronic auction: no

5.1.16. **Further information, mediation and review**

Review organisation: Комисия за защита на конкуренцията

6. Results

Value of all contracts awarded in this notice: 99 870,29 BGN

6.1. **Result lot Identifier:** LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. **Information about winners**

Winner:

Official name: БЪЛГАРСКА НАЦИОНАЛНА ТЕЛЕВИЗИЯ

Tender:

Tender identifier: 145235

Identifier of lot or group of lots: LOT-0001

Value of the tender: 99 870,29 BGN

The tender was ranked: yes

Contract information:

Identifier of the contract: 145235

Title: Заплащане програмно време в програмата на БНТ1 и БНТ2

Date of the conclusion of the contract: 13/01/2021

Address of the contract: <https://app.eop.bg/today/396254>

6.1.4. **Statistical information:**

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: МИНИСТЕРСТВО НА ТУРИЗМА

Registration number: 176789478

Postal address: ул. Съборна № 1

Town: гр. София

Postcode: 1000

Country subdivision (NUTS): София (столица) (Sofia (stolitsa)) (BG411)

Country: Bulgaria

Contact point: Зорница Славова Станева

Email: Z.Staneva@tourism.government.bg

Telephone: +3592 90 46 891

Internet address: <https://www.tourism.government.bg/>

Buyer profile: <https://app.eop.bg/buyer/2408>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Комисия за защита на конкуренцията

Registration number: 000698612

Postal address: бул. Витоша № 18

Town: София

Postcode: 1000

Country: Bulgaria

Contact point: Комисия за защита на конкуренцията

Email: delovodstvo@cpc.bg

Telephone: +359 29356113

Fax: +359 29807315

Internet address: <http://www.cpc.bg>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: БЪЛГАРСКА НАЦИОНАЛНА ТЕЛЕВИЗИЯ

Size of the economic operator: Medium

Registration number: 000672350

Postal address: ул. САН СТЕФАНО №.29

Town: гр.София

Postcode: 1504

Country: Bulgaria

Contact point: Ивелина Русчева Мънкова

Email: mankova@bnt.bg

Telephone: 028142103

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 188c2c27-473e-479a-b5ce-c30f1e1b1eee - 01

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