

United Kingdom-London: Communications infrastructure
OJ S 149/2018 04/08/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Savings and Investments

Postal address: 1 Drummond Gate

Town: London

NUTS code: UK United Kingdom

Postal code: SW1V 2QX

Country: United Kingdom

Contact person: Kaya Rajan

E-mail: kaya.rajan@nsandi.com

Telephone: +44 9326657

Internet address(es):

Main address: www.nsandi.com

Address of the buyer profile: <https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/5255>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Financial Services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Brand and Mandatory Customer Comms

Reference number: 1528-A

II.1.2. Main CPV code

32571000 Communications infrastructure

II.1.3. Type of contract

Services

II.1.4. Short description

NS&I is seeking a brand communications agency to help us deliver brand and mandatory customer communications.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

79520000 Reprographic services

II.2.3. Place of performance

NUTS code: UK United Kingdom

Main site or place of performance: London

II.2.4. Description of the procurement

NS&I is seeking a brand communications agency to help us deliver brand and mandatory customer communications.

II.2.5. Award criteria

Quality criterion - Name: Technical / Weighting: 15

Quality criterion - Name: Quality / Weighting: 15

Quality criterion - Name: Team / Weighting: 10

Quality criterion - Name: Experience / Weighting: 10

Quality criterion - Name: Process / Weighting: 15

Quality criterion - Name: Presentation / Weighting: 15

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

Option to extend for further 3 years.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 074-164729](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Brand and Mandatory Customer Comms

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/08/2018

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: The Team Brand Communication Consultant

Postal address: 30 Park Street

Town: London

NUTS code: UK United Kingdom

Postal code: SE1 9EQ

Country: United Kingdom

E-mail: hello@theteam.co.uk

Telephone: +44 2074823000

Internet address: www.theteam.co.uk

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: The Team Brand Communication Consultant

Postal address: 30 Park Street

Town: London

NUTS code: UK United Kingdom

Postal code: SE1 9EQ

Country: United Kingdom

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: National Savings & Investments

Postal address: 1 Drummond Gate

Town: London

Postal code: SW1V 2QX

Country: United Kingdom

VI.5. Date of dispatch of this notice

02/08/2018