

Sweden-Munkfors: Advertising and marketing services
OJ S 190/2016 01/10/2016
Contract notice – utilities
Services

Directive 2004/17/EC

Section I: Contracting entity

I.1. Name and addresses

Official name: Värmlandstrafik Aktiebolag

Postal address: Tallbacksvägen 2

Town: Munkfors

Postal code: SE-684 30

Country: Sweden

For the attention of: David Widlund

E-mail: david.widlund@varmlandstrafik.se

Additional information can be obtained from:

Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=112212>

Specifications and additional documents (including documents for a dynamic purchasing system) can be obtained from: Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=112212&Goto=Docs>

Tenders or requests to participate must be submitted: Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=112212&Goto=Tender>

I.2. Main activity

Urban railway, tramway, trolleybus or bus services

I.3. Contract award on behalf of other contracting entities

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting entity

CRM-tjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Munkfors.

NUTS code SE311 Värmlands län

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Värmlandstrafik jobbar med CRM för att skaffa nya, behålla och utveckla kunder.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79416000 Public relations services, 79416200 Public relations consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Information about lots

This contract is divided into lots: no

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting entity

16/5

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents

(except for a DPS)

IV.3.4. Time limit for receipt of tenders or requests to participate

21.11.2016

IV.3.5. Languages in which tenders or requests to participate may be submitted

IV.3.6. Minimum time frame during which the tenderer must maintain the tender

until: 31.8.2017

IV.3.7. Conditions for opening of tenders

Date: 22.11.2016 - 0:00

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=dizktgcf>

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

28.9.2016